

Authentication integrated with customer engagement

Digital authentication & information display



NFC QR Image Rec

Technology integrated onto the label / bottle / cap provides digital verification of authenticity as well as customer engagement such as detailed product information or videos.



YPB's Tracer-Scanner confirms authenticity



Verified

Not Verified

The Covert Forensic Tracer cannot be copied, seen or destroyed - and integrates directly into packaging or labels.

YPB proprietary Scanner provides immediate confirmation of authenticity from point-of-manufacture through logistics chain and at point-of-sale.

Plus we have a mobile phone authentication solution.