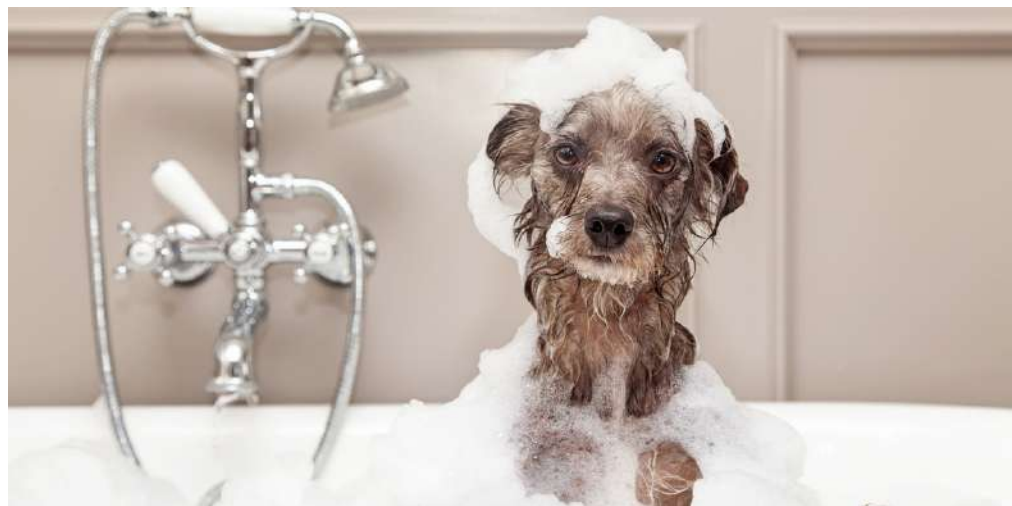




100% Australian Made & Owned Premium, Safe  
and Natural Dog Care Products

**We Naturally Care for Fur**





# SMILEY DOG

Australia's own Smiley Dog provides a range of natural and organic grooming products that will make your furry best friend look, feel and smell amazing.

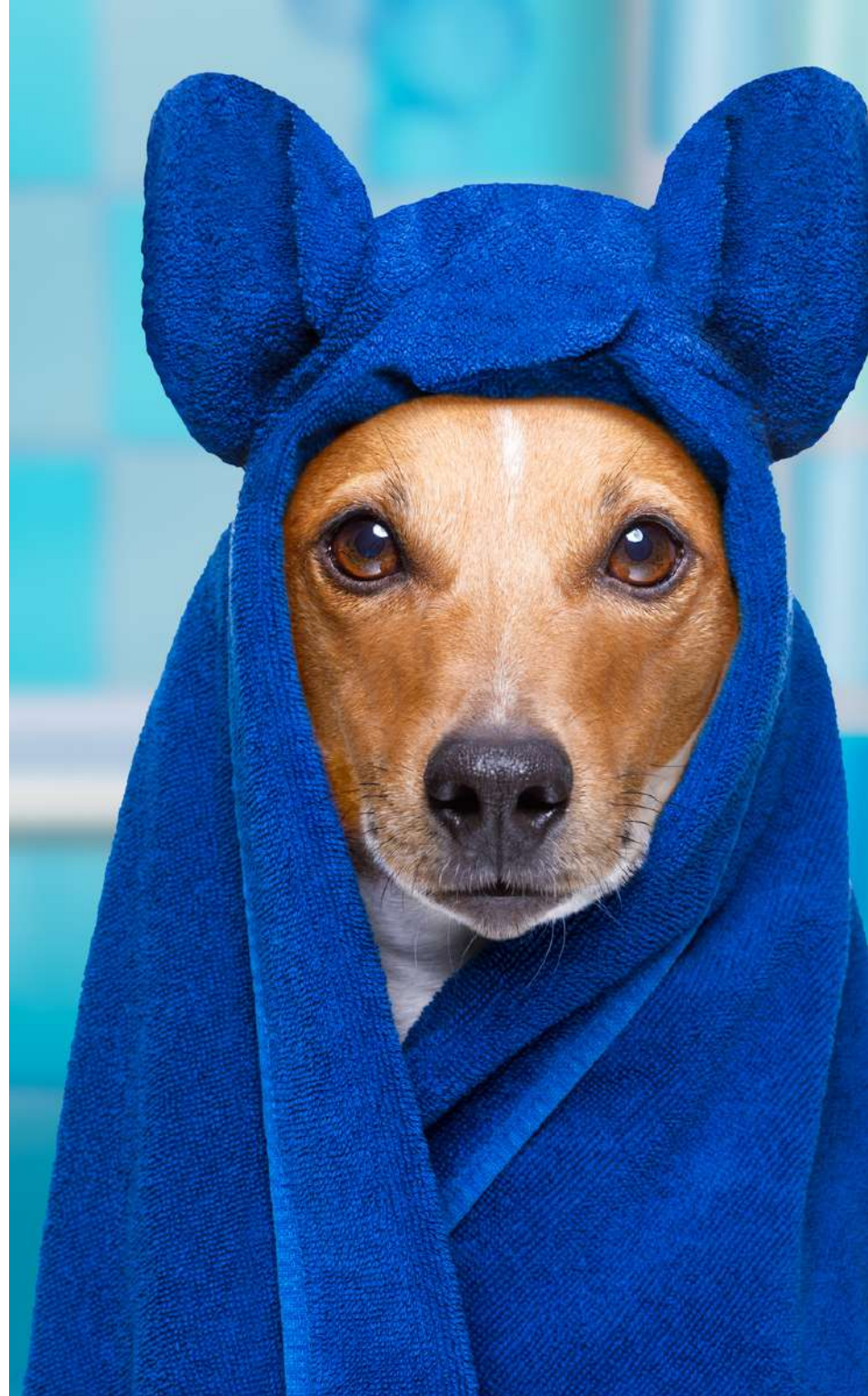
Used, loved and trusted by professional groomers all over the country, the range includes safe and specially formulated dog shampoos, conditioners, colognes, de-tanglers and coat glosses.

Lovingly made with expertly chosen natural and organic ingredients, essential oils and carefully selected fragrances, the Smiley Dog products work beautifully on any dog's coat, skin and fur. The products are easy to use for home or professional use and are so gentle that they cause no irritation, itchiness or residue. They will keep your dog clean and fresh for up to 4-weeks and the subtle and safe natural ingredients ensure the gorgeous scents are not overpowering for your four-legged friend.



# ABOUT

- Smiley Dog was launched in 2009 by dog-loving duo, Sarah and Eva Reid. Their vision was to create a range of dog grooming products that are made in Australia using premium, safe and effective natural ingredients. Over 10 years later, Smiley Dog is the natural brand that is loved by Australian pet owners, groomers and vets.
- Unlike other pet care products on the market, the Smiley Dog range is non-irritating, itch-free and pH balanced specifically for animals.
- Smiley Dog understands how sensitive a dog's skin can be, so each product is carefully formulated from plant extracts and a natural coconut oil is used throughout the range to rejuvenate the skin and coat.
- Famous in the professional grooming industry, Smiley Dog is the preferred product range for many of Australia's expert dog groomers.
- At Smiley Dog, natural health, wellness and vitality comes first so each product is carefully formulated to ensure that it will not strip the dog's coat of its natural oils and sebum.
- Environmental care is paramount, which is why Smiley Dog products and packaging are biodegradable.
- Smiley Dog proudly supports Assistance Dogs Australia - an Australian charity that provides fully trained assistance dogs to people with mobility needs, autism or post-traumatic stress.



# PET COLOGNES

REFRESHES COATS & BEDS  
LONG LASTING FRAGRANCE  
8 X AROMAS IN 30ML AND 125ML



# PET COLOGNES

The natural and sweet smelling Smiley Dog Pet Cologne range includes 8 x different scents, each available in 30ml and 125ml sizing. Formulated to neutralise 'wet coat' and other unpleasant odour, the subtle colognes are noticeable to humans without being overpowering for our pets. Each cologne has been carefully developed and is biodegradable with no propellant. Best used in-between washes with an aroma that lasts for up to 4 days.



**Oatmeal & Almond**

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



**Pacific Island Coconut**

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



**Chamomile & Lavender**

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



**Apple & Lemongrass**

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP

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## Vanilla

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



## Witch Hazel & Strawberry

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



## Summer Opium

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP



## Rosehips & Mango Tango

Pet Cologne

125ml / \$20.99 RRP

30ml / \$9.99 RRP

# GIFT PACKS & TRIO PACKS

CHRISTMAS, VALENTINE'S DAY,  
BIRTHDAYS OR JUST BECAUSE -  
SMILEY DOG HAVE A RANGE OF  
BEAUTIFULLY NOURISHING  
PACKS TO SPOIL YOUR DOG,  
*NATURALLY!*





# APPLE & LEMONGRASS PACKS

## EVERYDAY SOAP FREE APPLE CIDER AND LEMONGRASS SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

An everyday soap-free shampoo that is formulated to get rid of residue from the coat, including dandruff! Leaves the coat beautifully clean and shiny. The lemongrass oil helps guard against cuts and bites while the crisp apple provides a fresh and lively aroma.

### KEY BENEFITS:

Removes dirt and residue

Balances sebum pH

Antibacterial, anti-fungal and anti-inflammatory

Coconut oil base moisturises skin and coat

### SUITABILITY:

BREEDS: All, especially terriers

COAT TYPE: All, especially wiry coats

SKIN TYPE: Greasy to normal

Suitable for use with long-term flea control treatments

### HERO INGREDIENTS:

**APPLE CIDER:** Provides a deep cleanse

**LEMONGRASS:** Uplifting aroma with an energising effect



### GIFT PACK:

1 X 100ML SHAMPOO

1 X 100ML CONDITIONER

1 X 30ML COLOGNE

1 X REUSABLE HESSIAN BAG

**\$25.99 RRP**



### TRIO PACK:

1 X 250ML SHAMPOO

1 X 250ML CONDITIONER

1 X 30ML COLOGNE

**\$28.99 RRP**

# GOATS MILK & VANILLA PACKS

## ORGANIC SOAP FREE GOATS MILK AND VANILLA SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

A soap free and organic range that has been expertly formulated with pure, soothing and calming ingredients like aloe vera. The Australian goats milk nourishes while the vanilla scent provides a delicate and warming aroma.

### KEY BENEFITS:

Pro-sensitive

Contains vitamin A to enrich skin and coat

Packed with essential vitamins and natural nutrients

Coconut oil base moisturises skin and coat

### SUITABILITY:

BREEDS: All

COAT TYPE: All

SKIN TYPE: All, especially sensitive and dry

Suitable for use with long-term flea control treatments

### HERO INGREDIENTS:

**GOATS MILK:** Soothes and moisturises

**ALOE VERA:** Enriches dry skin and brings shine to the coat



### GIFT PACK:

1 X 100ML SHAMPOO

1 X 100ML CONDITIONER

1 X 30ML COLOGNE

1 X REUSABLE HESSIAN BAG

**\$25.99 RRP**



### TRIO PACK:

1 X 250ML SHAMPOO

1 X 250ML CONDITIONER

1 X 30ML COLOGNE

**\$32.99 RRP**

# CHAMOMILE & LAVENDER PACKS

## ORGANIC SOAP FREE CHAMOMILE AND LAVENDER SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

A soap free, organic and tear-less range provides a thorough, gentle and calming wash. The chamomile extract replenishes and soothes skin while the lavender scent provides a calming aroma.

### KEY BENEFITS:

Anti-inflammatory properties

Replenishes and soothes skin

Helps calm dogs that are anxious about bath time

Coconut oil base moisturises skin and coat

### SUITABILITY:

BREEDS: All, especially puppies, seniors & anxious dogs

COAT TYPE: All

SKIN TYPE: All

Suitable for use with long-term flea control treatments

### HERO INGREDIENTS:

**CHAMOMILE:** Soothes sensitive areas and enriches skin

**LAVENDER:** Calming effect on anxious dogs



### GIFT PACK:

1 X 100ML SHAMPOO

1 X 100ML CONDITIONER

1 X 30ML COLOGNE

1 X REUSABLE HESSIAN BAG

**\$25.99 RRP**



### TRIO PACK:

1 X 250ML SHAMPOO

1 X 250ML CONDITIONER

1 X 30ML COLOGNE

**\$29.99 RRP**

# PACIFIC ISLAND COCONUT PACKS

## EVERYDAY PACIFIC ISLAND COCONUT SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

A natural and gentle soap based range that is expertly formulated to make white coats bright, clean and glossy. A natural whitener that contains NO dyes or optical whiteners. Coconut fragrance provides a rich tropical aroma.

### KEY BENEFITS:

Brightens naturally

Makes white coats super clean

Ensures coats are glossy and shiny

Coconut oil base moisturises skin and coat

### SUITABILITY:

BREEDS: All, especially Samoyed, Maltese and Bichon

COAT TYPE: All, especially white coats & super dirty dogs

SKIN TYPE: All

### HERO INGREDIENT:

**PACIFIC ISLAND COCONUT OIL:** Coconut oil is over 90% saturated fat and has antimicrobial, antibacterial and anti-fungal properties. Nourishes and replenishes skin and coat.



### GIFT PACK:

1 X 100ML SHAMPOO

1 X 100ML CONDITIONER

1 X 30ML COLOGNE

1 X REUSABLE HESSIAN BAG

**\$25.99 RRP**



### TRIO PACK:

1 X 250ML SHAMPOO

1 X 250ML CONDITIONER

1 X 30ML COLOGNE

**\$28.99 RRP**



# WITCH HAZEL & STRAWBERRY PACKS

## WITCH HAZEL AND STRAWBERRY SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

A soap free range that is formulated to cleanse the coat, moisturise skin and aid minor injuries and insect bites. The certified organic witch hazel extract helps remove dandruff, calm flaky skin and reduce hair loss.

### KEY BENEFITS:

- Calms flaky skin
- Reduces hair loss
- Removes dandruff

Coconut oil base moisturises skin and coat

### SUITABILITY:

**BREEDS:** All, especially Afghans, Maltese Shih Tze, Spaniels, Setters and Collies

**COAT TYPE:** All

**SKIN TYPE:** All, especially dry, flaky, itchy or sensitive  
Suitable for use with long-term flea control treatments

### HERO INGREDIENT:

**WITCH HAZEL:** Replenishes skin and coat

**WILD STRAWBERRY:** Provides a super sweet and lasting aroma



### GIFT PACK:

- 1 X 100ML SHAMPOO
- 1 X 100ML CONDITIONER
- 1 X 30ML COLOGNE
- 1 X REUSABLE HESSIAN BAG

**\$25.99 RRP**



### TRIO PACK:

- 1 X 250ML SHAMPOO
- 1 X 250ML CONDITIONER
- 1 X 30ML COLOGNE

**\$29.99 RRP**

# ROSEHIPS, MANGO & HONEY PACK

## ROSEHIPS, MANGO AND DARK HONEY SHAMPOO WITH MATCHING CONDITIONER AND COLOGNE.

A soap free range that has been formulated to re-hydrate and repair.

The certified organic rosehips extract soothes sensitive skin while rehydrating dry skin areas. The dark Australian honey cleanses and re-conditions the coat beautifully.

### KEY BENEFITS:

Rehydrates and repairs

Anti-inflammatory

De-greases skin and coat

Coconut oil base moisturises skin and coat

### SUITABILITY:

BREEDS: All, especially hairless

COAT TYPE: All, especially dull, hairless or damaged coats

SKIN TYPE: All, especially dry, flaky, itchy or sensitive

Suitable for use with long-term flea control treatments

### HERO INGREDIENT:

**AUSTRALIAN DARK HONEY:** Cleanses and moisturises skin while reconditioning the coat

**ROSEHIPS:** Enriches, nourishes and strengthens coat hair and is especially helpful for damaged or bald coats



### TRIO PACK:

1 X 250ML SHAMPOO

1 X 250ML CONDITIONER

1 X 30ML COLOGNE

**\$29.99 RRP**





**SmileyDog®**

Available Nationally via:

[www.smileydog.com.au](http://www.smileydog.com.au)



@smileydogau



@smileydog

