

## A quick guide on how to update your company's online listing

1. Go to [www.australianmade.com.au](http://www.australianmade.com.au) and click on the link to the business home page. Then click on "view my current info"

Business Site  
[Consumer Site](#) | [Resource Centre](#)

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### Latest News

#### AMAG welcomes City of Casey

Tuesday July 27th

The City of Casey has heightened its commitment to local manufacturing by joining the Australian Made, Australian Grown (AMAG) Campaign as a Campaign Supporter. The City of Casey joins seven other Victorian councils including Ballarat, Darebin, Horsham, Hume, Moreland, Mornington Peninsula and Whittlesea. AMAG Chief Executive Ian Harrison said manufacturing and agriculture account for a large number of businesses in the municipality. "The City of Casey understands the vital role these sectors play in the community's continual growth and pr..."

[Find out more](#)

### How can the logo benefit my organisation?

Research shows that 65% of Australian shoppers have a strong preference for buying locally made products and produce - but many find it difficult to identify truly Australian goods. The Australian Made, Australian Grown logo is recognised by 94% of local shoppers and trusted over any other Australian identifier by 85% of shoppers, making it the obvious choice for businesses who want to communicate effectively with the hundreds of thousands of consumers who are looking for Australian goods.

[Find out more](#)

### Product Search

Looking for an Australian Made product or business?

[Search](#)

[Advanced Search](#)

### Want to be a licensee? Apply now

Already a licensee?  
[Renew Now](#) or [View my current info](#)

### Cost Calculator

For the products you want to use the logo on, what is the total expected sales for the next 12 months?

2. Log in. If you have lost your username and password, please call us on 1800 350 520.

Company login:

Enter your username and password details below to access your account.

Username: \*

Password: \*

[Login](#)

Don't have an account? [Sign up now!](#)

Forgotten your password? [Reset your password](#)

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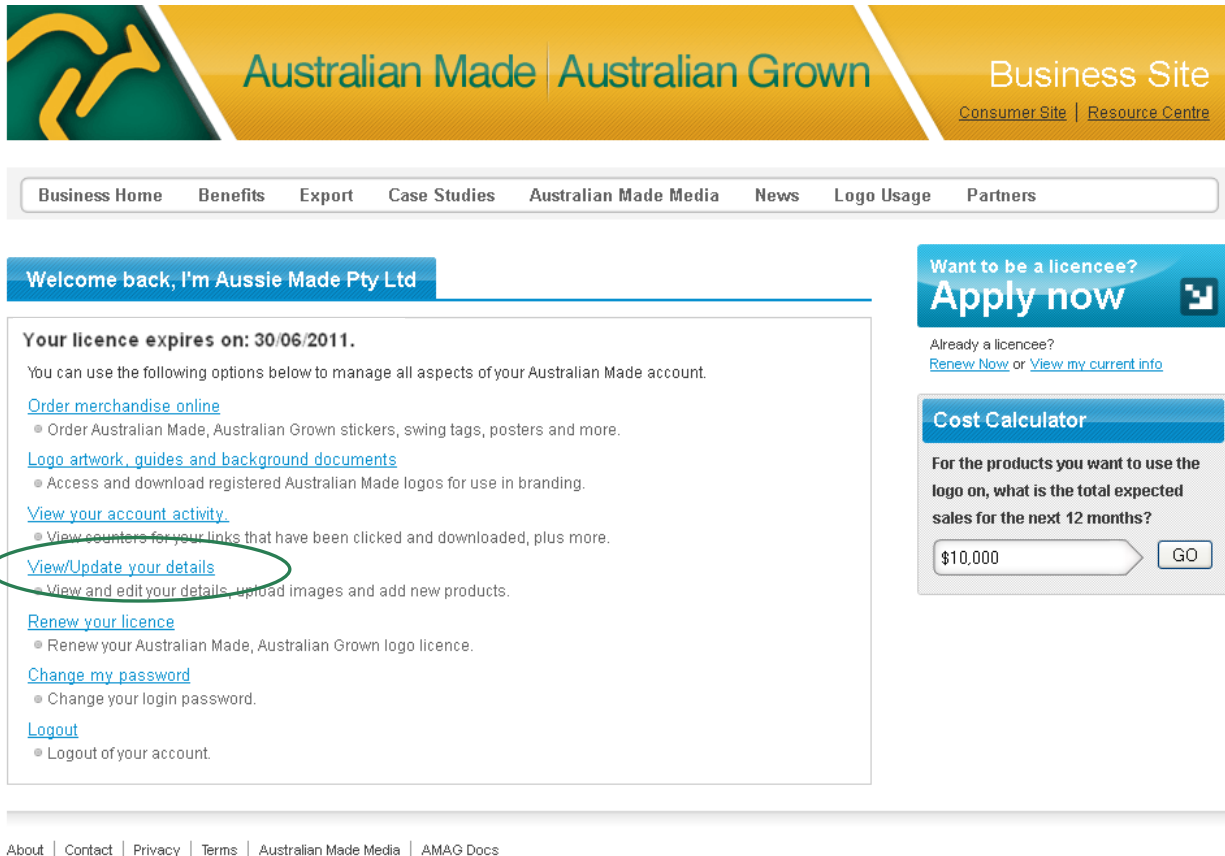
### Cost Calculator

For the products you want to use the logo on, what is the total expected sales for the next 12 months?

[GO](#)

## A quick guide on how to update your company's online listing cont'd

3. This is your account dashboard. To update details including uploading images, descriptions, tags, logos and adding new products, click on "view/update your details"



**Australian Made | Australian Grown** Business Site  
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Welcome back, I'm Aussie Made Pty Ltd

**Your licence expires on: 30/06/2011.**  
You can use the following options below to manage all aspects of your Australian Made account.

- [Order merchandise online](#)
  - Order Australian Made, Australian Grown stickers, swing tags, posters and more.
- [Logo artwork, guides and background documents](#)
  - Access and download registered Australian Made logos for use in branding.
- [View your account activity.](#)
  - View counters for your links that have been clicked and downloaded, plus more.
- [View/Update your details](#)
  - View and edit your details, upload images and add new products.
- [Renew your licence](#)
  - Renew your Australian Made, Australian Grown logo licence.
- [Change my password](#)
  - Change your login password.
- [Logout](#)
  - Logout of your account.

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**Cost Calculator**

For the products you want to use the logo on, what is the total expected sales for the next 12 months?

\$10,000

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# A quick guide on how to update your company's online listing **cont'd**

4. Add/remove details by clicking on "edit" in each relevant field. Make sure you save changes before clicking on "continue". The more details you add, the easier it is for shoppers to buy your products.

[Your Dashboard](#) > [View account](#)

## View your account

### Renew your Australian Made, Australian Grown licence:

**Your licence expires on: 30/06/2011**

Please update any information that has changed. You can also update your product listings for your licence renewal.

If you require assistance completing this form, please call 1800 350 520 or [contact us](#).

### Company details:

**ABN:** 11 111 111 111

**Registered business name:** I'm Aussie Made Pty Ltd

**Trading names:**

[Edit company details](#)

### Address details:

**Postal address:**

PO Box 1  
YOUR SUBURB 3000  
VIC Australia

**Street address:**

PO Box 1  
YOUR SUBURB 3000  
VIC Australia

**Billing address:**

PO Box 1  
YOUR SUBURB 3000  
VIC Australia

[Edit address details](#)

### Authorised representative

**Name:** Joanne Henry

**Position:** Director

**Email:** joanne@imaussiemade.com.au

**Phone:** 1800 000 000

**Mobile:** 0400 000 000

**Fax:** 1800 999 999

[Edit authorised representative](#)

### Consumer contact details

**Business name to appear on site:** I'm Aussie Made Pty Ltd

**Phone:** 1800 000 000

**Fax:** 1800 999 999

**Email:** sales@imaussie.com

**Website:** www.imaussie.com

**Facebook URL:** www.facebook.com/mypage

**Twitter:**

[Edit consumer contact details](#)

### Trade contact details

**Phone:**

**Fax:**

**Email:**

**Website:**

[Edit trade contact details](#)

### Company description

I'm Aussie Made makes a range of fun and easy care clothes and accessories for kids from 0 to 5.

[Edit description details](#)

### Company images

  
Company Logo



Product Image 1

[Edit images details](#)

[Continue](#) →

## A quick guide on how to update your company's online listing **cont'd**

5. Uploading an image is simple and will make your listing more attractive. To upload an image, click on "browse" and choose the image/logo you wish to upload from your computer. Remember to click "save" before you click on "continue".

In this example, a logo and product picture have already been uploaded. An additional product picture is being added. Uploading into positions which are already occupied will overwrite the existing image.

### Company images

You can upload 1 company logo and up to 5 product images.

**There are already existing images associated with this customer. Uploading new a new image will overwrite the existing image.**

Company Logo:

Product Image 1:

Product Image 2:

Product Image 3:

Product Image 4:

Product Image 5:

6. To edit existing products, click on the pencil. To delete a product, click on the red circle.

Your Dashboard > View account

## View your account














### Product details

Only products registered with Australian Made Campaign Limited can use or be associated with the Australian Made, Australian Grown logo. These products must comply with the criteria described in the [Australian Made, Australian Grown Logo Code of Practice](#).

Please list below each product (or range of products) you wish to register and tick the descriptor to be used with the logo for that product. Products must carry at least one descriptor.

If you wish to add or remove any products from your list in the future, you can log back into the site and make changes.

#### Products already added

Product name	Type	
 BeezWax		 
Crayons	AM	 
Greeting cards	PA	 
Hair colour	AM	 
Skin care range	AM	 
xxxx updated 2508	PA	 

Before continuing, you must save at least one product (after completing the above form, click the 'Save' button above). You can then add multiple products.

# A quick guide on how to update your company's online listing cont'd

7. To add a product, click "Add New Product".

[Your Dashboard](#) > [View account](#)

## View your account

### Product details














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If you wish to add or remove any products from your list in the future, you can log back into the site and make changes.

[Add New Product](#)

#### Products already added

Product name	Type	
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Already a licensee?

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### Cost Calculator

For the products you want to use the logo on, what is the total expected sales for the next 12 months?

## A quick guide on how to update your company's online listing **cont'd**

8. A pop up screen will appear.

- Enter the product name and the category (Product of Australia, Australian Made etc).
- Chose all the product categories that are relevant to your product — this will help shoppers find your products when using the advanced search option on the website. You can chose more than one category by using the Ctrl key.
- Add some product features. These will appear on your business listing as dot points so the features should be concise e.g. 100% organically grown.
- Upload a photo of the product by clicking “Browse” and selecting the image from your computer. The image should be in low-resolution, JPEG format.
- Add keywords separated by a semi-colon. Adding keywords will help shoppers find your product more easily when using the search function.
- Remember to click “save” before continuing to the next page.
- To add more products simply click “Add New Product” again.

**Please note that you need to complete and submit a statutory declaration if you add new products. The form will be available for downloading once you click “save”.**

The screenshot shows a web form titled "Add Product" with the following fields and options:

- Product name \***: A text input field.
- Product of Australia**, **Australian Made**, **Australian Seafood**, **Australian Grown**, **Australian Grown inc. Descriptor**: Five radio button options for product categorization.
- Descriptor**: A text input field.
- Product category: \***: A dropdown menu with options: "Consumer - Air Conditioning & Heating", "Consumer - Animal & Veterinary Products", "Consumer - Arts & Crafts", "Consumer - Automotive Products", "Consumer - Baby Products", and "Consumer - Building & Maintenance".
- Product Features**: A text area with the instruction "One feature per line".
- Upload a new image**: A text input field followed by a "Browse..." button.
- Keywords**: A text input field with the instruction "These are words that will help shoppers find your products. You can separate multiple keywords by a semi-colon (;)."
- Buttons**: "Save Product" and "Cancel" buttons at the bottom, both circled in green with an arrow pointing to them from the left.

## A quick guide on how to update your company's online listing **cont'd**

9. Adding details about how to buy your products. The more details you provide, the easier it is for shoppers to find and buy your products.

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[Your Dashboard](#) > [View account](#)

### View your account

#### Selling your products

Please specify how you sell the products, and who the end users are:

Do you sell these products:  Retail  Wholesale

Who is the end user of these products:  Consumers  Other Businesses

[Save](#) [Cancel](#)

#### Where can your product be purchased?

**Online:** [www.imaussie.com](http://www.imaussie.com)  
**Manufacturer direct by telephone:** 1800 000 000  
**Stockist URL:**  
**From the following major retailers:** David Jones, Myer

**Additional retailers**  
No additional retailers have been entered.  
[Edit purchased details](#)

#### Export markets

**Products are for export only:** No  
**Countries your product are currently sold in:** Australia, New Zealand  
**Do you plan to start exporting within the next 12 months:** Yes  
**If yes, to which countries:** United Kingdom

**Australian Made communications**  
**I also wish to receive consumer communications from Australian Made:** Yes  
**I also wish to receive consumer communications from Australian Made partners:** Yes  
[Edit export markets](#)

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## A quick guide on how to update your company's online listing cont'd

10. You have now finished updating your products. The changes you make will show up on the website the next day. The dashboard contains a range of information that might be of use to you.

✔ Your details have been successfully updated.

**Welcome back, I'm Aussie Made Pty Ltd**

**Your licence expires on: 30/06/2011.**

You can use the following options below to manage all aspects of your Australian Made account.

[Order merchandise online](#)

- Order Australian Made, Australian Grown stickers, swing tags, posters and more.

[Logo artwork, guides and background documents](#)

- Access and download registered Australian Made logos for use in branding.

[View your account activity.](#)

- View counters for your links that have been clicked and downloaded, plus more.

[View/Update your details](#)

- View and edit your details, upload images and add new products.

[Renew your licence](#)

- Renew your Australian Made, Australian Grown logo licence.

[Change my password](#)

- Change your login password.

[Logout](#)

- Logout of your account.









11. Under “Logo artwork, guides and background documents”, you can download the logo in a wide range of high resolution, colour combinations for use on your packaging and in your marketing material. You can also download a range of useful documents including the ACCC guidelines of country of origin claims. Just scroll down on the page to see a list of these documents.

[Your Dashboard](#) > [Logos](#)

**Download Artwork**

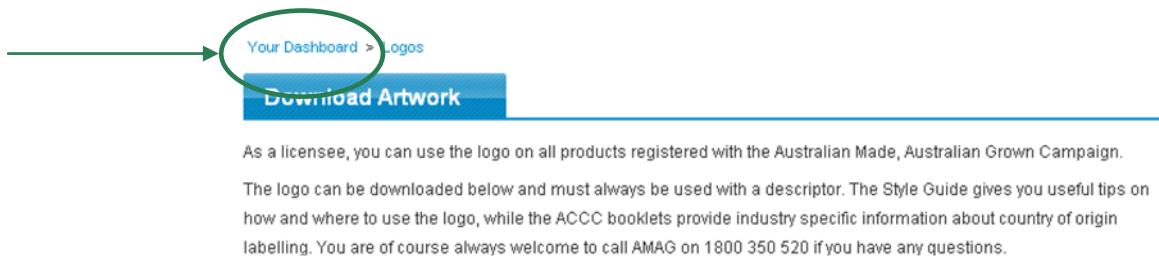
As a licensee, you can use the logo on all products registered with the Australian Made, Australian Grown Campaign.

The logo can be downloaded below and must always be used with a descriptor. The Style Guide gives you useful tips on how and where to use the logo, while the ACCC booklets provide industry specific information about country of origin labelling. You are of course always welcome to call AMAG on 1800 350 520 if you have any questions.

 <p><b>AUSTRALIAN GROWN</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN GROWN</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN GROWN</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN GROWN</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>
 <p><b>AUSTRALIAN MADE AND OWNED</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN MADE AND OWNED</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN MADE AND OWNED</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>	 <p><b>AUSTRALIAN MADE AND OWNED</b></p> <p><a href="#">Full Image (jpg)</a> <a href="#">Full Image (eps)</a></p>

## A quick guide on how to update your company's online listing cont'd

12. Use the link to the dashboard at the top of the page to return to the menu.



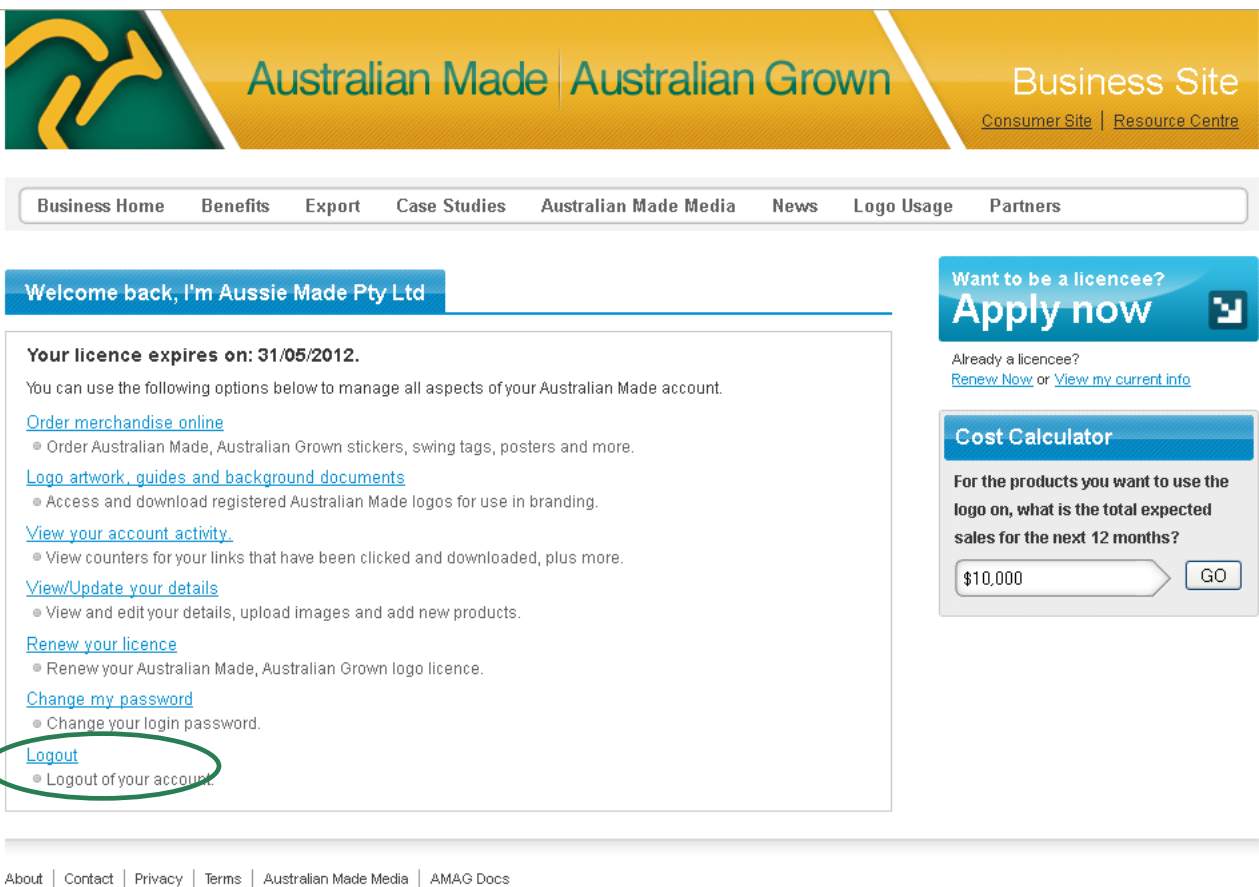
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13. Remember to logout of your account when you are finished.



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