



The Australian Made Campaign



How Familiar is the Logo?

Name: _____



Survey your school mates, friends or family to find out if they recognise the Australian Made, Australian Grown logo. Share the results with your class.

Total number of people surveyed: _____

Familiar	Unfamiliar

Calculate the percentage of people who were familiar with the logo: _____

Calculate the percentage of people who were unfamiliar with the logo: _____