THE WHITE COLMECTION SHARING AUSTRALIA'S FLORAL GIFTS 6 AUSTRALIAN WILDFLOWER CARDS ALL OCCASIONS . WITH ENVELOPES 8 AUSTRALIAN WILDFLOWER COASTERS DOUBLE SIDED . PREMIUM FINISH





welcome...

to the wonderful world of Bell Art. Through our new product innovations, our aim is to continue to increase the awareness and appreciation of the magnificent native flora of Australia. Showcasing the talents of our founder and one of Australia's foremost still-life floral artists, Meryl Bell, our products encapsulate the unique forms and beauty of Australian flora in all its exquisite detail, colour and realism.

As always, all of our products are proudly 100% designed and made in Australia, and wherever possible, utilise green design principles in printing, waste minimisation, paper sources and product recyclability.

Thank you for your enthusiasm and interest in our products. We hope you enjoy this range and we look forward to bringing you many new exciting products in the future.

Keep blooming!

Amanda Legovich Owner | Bell Art Australia







'Many Australian artists have made us visually aware of the vastness of landscape, the light and colours of the country, but there are also many surprises and pleasures to be found in the intricate structure of Australian plants and their vibrant colouring. If my paintings make people stop for a moment to look, enjoy and wonder, then I have succeeded.'

Ming (SM)
ARTIST & FOUNDER OF BELL ART
1940 - 2009

ABOUT MERYL & BELL ART

Born in Bridgetown, Western Australia, Meryl Bell began painting Australian native flora in 1974 using oils and techniques similar to those of the great 17th century Dutch floral artists. Creating all of her works from real life, Meryl's superbly realistic images express their brilliant colour and forms with exceptional clarity and botanical accuracy.

Throughout her travels, Meryl would gather references and work closely with botanical experts in order to gain insight into the attributes of species. Meryl worked with fresh flowers with each major painting taking many months, even years, to complete. At times, she would use a single-hair paintbrush to enable her to capture the exquisitely fine detail of her subjects.

As one of Australia's foremost still life floral artists, Meryl's paintings are featured in notable private collections around the world.

Bell Art evolved from Meryl's desire to capture Australian native flora and share their unique beauty with the world. Bell Art gives us all the opportunity to enjoy what she discovered.

It began with the design, printing and selling of one card more than 35 years ago. Today, her remarkable legacy of over 200 magnificent artworks has been adapted to an exquisite range of aromatics, exclusive gifts and stationery for all to enjoy.

Introducing 'The White Collection'...





THE WHITE COLLECTION GREETING CARDS

Featuring a selection of some of the most stunning and unique white Australian wildflowers complemented by metallic gold highlights, these versatile cards are suited to any occasion.

*Also available as individual cards, please enquire for more details.

CONTENTS: 6 x BLANK NOTECARDS & 6 x ENVELOPES BOX SIZE: W 117MM x H 165MM X D 14MM WEIGHT: 120GMS CODE: 932981300 0498













THE WHITE COLLECTION NOTEPADS

These gorgeous hardcover notepads make a great travel companion, with a fresh, sophisticated tone that will make every note an event in itself!

CONTENTS: 40 PAGES WITH HARD COVER W 80MM x H 120MM x 8MM WEIGHT: 47GMS

932981300 1099 FLANNEL FLOWER: 932981300 1143 WHITE HARDENBERGIA

932981300 1105 NATIVE CLEMATIS 932981300 1136 WHITE SPIDER ORCHID 932981300 1112 MARRI/COMMON

[5]

Classic hues to suit any decor...



THE WHITE COLLECTION DINING PLACEMATS

The enduring appeal of white flowers in all their forms is the inspiration for this collection of stunning placemats. Featuring 4 delicate and striking white Australian native flora these double sided mats are gold accented with a premium finish to provide a practical and long life dining accessory. Bon appétit!

CONTENTS: 4 x DOUBLE SIDED PLACEMATS BOX SIZE: W 420MM X H 300MM X D 5MM

THE WHITE COLLECTION DRINK COASTERS

The perfect match with our White Collection Dining Placemats or equally elegant on their own, this box set of 8 coasters is perfectly suited to any decor style. Double sided and gold accented with a premium finish, enjoy 2 of each design in every pack.

CONTENTS: 8 x DOUBLE SIDED COASTERS BOX SIZE: W 95MM x H 95MM x D 6MM WEIGHT: 43GMS CODF: 932981300 1075









THE WHITE COLLECTION BOOKMARKS



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Mark your page in style with these elegant white ribbon bookmarks.

W 55MM x H 190MM

932981300 1037 FLANNEL FLOWER

932981300 1044 WHITE SPIDER ORCHID

932981300 1020 SMOKEBUSH

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OLIVE OIL SOAPS

A lovely presentation box of handmade olive oil soaps fragranced with four different essential oil blends. All natural and palm oil free. Featuring a striking arrangement of Sturt Pea, Mottlecah and Scarlet Banksia with a story of the origin of the Sturt Pea inside. This best seller makes a thoughtful, ethical and unique gift.

Made from all natural and all Australian ingredients in recyclable packaging.

CONTENTS: 4 x ASSORTED OLIVE OIL SOAPS BOX SIZE: W 123MM x H 148MM X D 15MM WFIGHT: 155GMS CODE: 932981300 0245

CLOTHES COMPANION

Bursting with the colour and intrigue that only Australian flora can create, this duet of long lasting sachets help protect clothing and linen from nibbling insects. They utilise the protective properties of two of the Australian bush's most popular fragrances, Lemon Myrtle and Sandalwood, whilst emitting their delightful perfume.

Made from all natural and all Australian ingredients in recyclable packaging.

CONTENTS: 2 x SACHETS IN PROTECTIVE SLEEVES BOX SIZE: W 101MM x H 175MM X D 14MM WEIGHT: 140GMS CODE: 932981300 0108



[9]



Gorgeous little bloqs of freshness!





A favourite of many for their pretty look and practical application, these versatile bloqs infuse the air with their fresh, gentle aromas. Available in five delightful scents, the only decision for your customers will be choosing which one to buy!

Made from all natural and all Australian ingredients in recyclable packaging.
Ask too about our FREE merchandising box with your next order.

CONTENTS: 1 x SACHET BLOQ IN PROTECTIVE SLEEVE W 74MM x H 123MM x D 18MM WEIGHT: 65GMS



BUG BANISH HERBAL BLOQ

At Bell Art, we may be renowned for celebrating the little creatures that frequent Australian flora, but it's another thing to have them nibbling your clothes and linen! This delightful little bloq packs a powerful blend of 10 different herbal essential oils, formulated to naturally and effectively banish those bugs!

Made from all natural and all Australian ingredients in recyclable packaging.

CONTENTS: 1 x SACHET BLOQ IN PROTECTIVE SLEEVE W 74MM x L 123MM x D 18MM WEIGHT: 65GMS CODE: 932981300 1440



SANDALWOOD 932981300 0986 LEMON SCENTED GUM 932981300 0979 932981300 1433

ORANGE SPICE & LEMON MYRTLE 932981300 1426 LAVENDER & LIME 932981300 0962

Wildflowers with the WOW factor.



WILDFLOWERS **DINING PLACEMATS**

These magnificent Australian wildflower images will adorn your dining table, transforming any occasion into an elegant event. Featuring 8 of Meryl's most magnificent floral arrangements, on 4 double sided mats to provide a practical and long life dining accessory.

CONTENTS: 4 x DOUBLE SIDED PLACEMATS BOX SIZE: W 420MM X H 300MM X 5 MM WEIGHT: 300GMS CODE: 932981300 0467

WII DELOWERS DRINK COASTERS

An elegant companion to our Wildflowers Dining Placemats or enjoyed on their own, these coasters portray some of the exquisite forms and colours of Australian flora. The 8 double sided images display a riot of colour in every pack.

CONTENTS: 8 x DOUBLE SIDED COASTERS BOX SI7F: W 95MM x H 95MM x D 6MM WFIGHT: 43GMS CODE: 932981300 0061







WILDFLOWERS BOOKMARKS

A lovely range of bookmarks with ribbon marker. The perfect complement to any library and a gift of many messages.

W 55MM x H 190MM CODES:

932981300 0221 QUALUP BELL

932981300 0276 GUNGURRU

932981300 0252 STURT PEA 932981300 0955 MOTTLECAH



WILDFLOWERS NOTEPADS

These lovely hardcover notepads are a handy travel item, greeting you with a bouquet of flowers every time you pencil a note. Our new 'Pinks' and 'Banksia' designs are out now too!

CONTENTS: 40 PAGES WITH HARD COVER W 80MM x H 120MM x D 8MM WEIGHT: 47GMS

932981300 1518 CRIMSON GOLD: 932981300 1501 BANKSIA 932981300 1471 PINKS

representing some of Meryl's

A symphony of rich colour

WILDFLOWERS

NOTECARDS

most famous paintings. It's one of our earliest collections and still a favourite of many.

CONTENTS: 6 x BLANK NOTECARDS & 6 x ENVELOPES BOX SIZE: W 117MM x H 166MM x D 11 MM WEIGHT: 120GMS CODE: 932981300 0443

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The essential collection of floral favourites...



FLORAL EMBLEMS ART CARDS

This stunning range of Art Cards depicts the nine official Australian floral emblems in all their beauty. Reproduced in exquisite detail, each card holds its own fascination and features the full painting and a description of the flower's history on the back of the card. Be it for the floral colour, texture, form or all three; there is nothing quite like Australia's native blooms.

CONTENTS: EACH CARD COMES WITH AN ENVELOPE AND IS PROTECTED IN A CELLOPHANE BAG. CARD SIZE: 145MM² ENVELOPE SIZE: 150MM² WEIGHT: 21 GMS

CODES:

932981300 1594 AUS - WATTLE
932981300 1600 ACT - ROYAL BLUEBELL
932981300 1617 NSW - WARATAH
932981300 1624 NT - DESERT ROSE
932981300 1631 QLD - COOKTOWN ORCHID
932981300 1648 SA - STURT PEA
932981300 1655 TAS - BLUE GUM
932981300 1662 VIC - COMMON HEATH

932981300 1679 WA - KANGAROO PAW

FLORAL EMBLEMS GIFT-TAG WALLET

These oh-so-pretty gift tags will add the finishing touch to any gift. Each tag is adorned with one of Australia's beautiful floral emblems, simply tear a tag off and add your message on the back. A clever little compact and portable wallet of blooms that will mean you're never lost for a card again!

CONTENTS: 9 x GIFT TAGS PERFORATED WITH HOLE FOR HANGING WALLET SIZE: W 58MM x H 92MM x D 10MM WEIGHT: 19GMS CODE: 932981300 0207





FLORAL EMBLEMS NOTEPADS

Always looking for something to write on? These handy notepads allow you to enjoy their emblematic beauty wherever you go and make a lovely gift for even the most discerning.

CONTENTS: 40 PAGES WITH HARD COVER
WEIGHT: 47GMS
W 80MM x H 120MM x D 8MM
PRODUCT CODES:
932981300 1556 WARATAH
932981300 1552 ROYAL BLUEBELL (NEW)
932981300 1549 STURT PEA

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The timeless allure of Australian eucalypts...

EUCALYPT DINING PLACEMATS

A quintessentially Australian collection featuring four spectacular eucalypt images, These double sided mats have a mirror image on the reverse side on a metallic gold background for a deluxe dining experience. This versatile and elegant design suits any décor and table setting.

CONTENTS: 4 x DOUBLE SIDED MATS BOX SIZE: W 420MM x H 300MM x H 5MM WEIGHT: 300GMS CODE: 932981300 0078





EUCALYPT DRINK COASTERS

This beautiful set of 8 coasters focus on the delicate forms and brilliant colour of eucalypt blossoms.

The perfect accompaniment to our Eucalypt Dining Placemats or equally elegant on their own, enjoy the option of ivory or metallic gold backgrounds on reverse. Double sided with 2 of each design in every pack.

CONTENTS: 8 × DOUBLE SIDED, COASTERS BOX SIZE: W 95MM × H 95MM × D 6MM WEIGHT: 43GMS CODE: 932981300 0092

GUNGURRU NOTEPAD

Honouring 'Gungurru', one of Meryl's most famous eucalypt paintings, this purse-pocket notepad will enchant with its graceful blooms whenever you need to jot down a note.

CONTENTS: 50 PAGE NOTEPAD W 80MM x H 120MM x D 8MM WEIGHT: 56GMS CODE: 932981300 1532







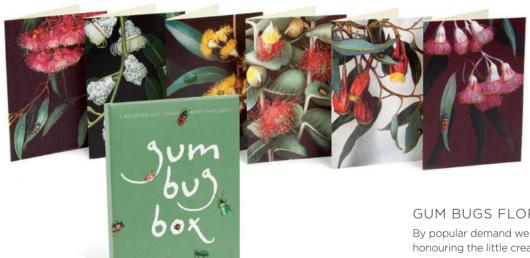


Our biggest seller over the years, the timeless beauty of this range continues to invite and delight. Featuring 6 rich and evocative blooms of the Australian bush in contemporary square card format.

CONTENTS: 6 × ASSORTED CARDS & 6 × ENVELOPES BOX SIZE: W 124MM × H 124MM × D 11 MM WEIGHT: 94GMS CODE: 932981300 0016

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Our florist cards are a bouquet in themselves!



GUM BUGS FLORIST CARDS

By popular demand we created a collection of cards honouring the little creatures that inhabit many of Meryl's paintings, especially those of the gums. Enter a bug's world and be enchanted by these little 'jewels' of the Australian bush, that are an essential part of the flora life cycle.

CONTENTS: 6 x BLANK FLORIST CARDS & 6 x ENVELOPES BOX SIZE: W 90MM X H 115 MM X D 14MM WEIGHT: 50GMS CODE: 932981300 0887



CODE: 932981300 0139

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DISCOVER MORE AT BELLART.COM.AU



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