

SUNFX[®]





PHILOSOPHY

At SunFX our philosophy has always been a simple one — to produce healthy, fast and convenient all natural alternatives to help people achieve the perfect tan. We have always wanted to give our clients the very best products, like our purpose-built, award winning SunFX Pro Tanning System, or our extensive range of premium tanning solutions, not to mention our industry leading training and support programs.

Today SunFX has grown to become the world's No. 1 professional spray-on tanning company. SunFX tanning products and solutions are now sold throughout Australia, New Zealand, Europe, South Africa Asia, The Middle East and the United States, with new salons signing on almost daily.

We hope that you, having taken the time to read through this brochure, will also decide to come onboard with SunFX. If you do, we will assure you that our underlying company philosophy will never change and that SunFX will continue to provide you with the best possible products and tanning solutions available on the market.

We hope to hear from you soon.



Michael Ward
CO-FOUNDER



Mark Robson
CO-FOUNDER



A LICENCE TO MAKE MONEY

We are all well aware of the damage caused by prolonged exposure to the sun and UV rays. In today's high paced, time poor world, people are looking for a fast, all natural (delete) alternative to achieving that perfect all over tan - the type of alternative offered by our world famous professional SunFX Tanning Systems.

Spray tanning is a rapidly growing billion dollar industry that has dramatically increased the profitability of salons all around the world. And when it comes to professional, profitable spray tanning systems, none come close to the exclusive Pro Tanning System from SunFX.

The award winning SunFX tanning systems offer significant advantages over other inferior systems available such as:

- **FAST APPLICATION** – An experienced operator can apply a full body tan in only 5 minutes.
- **FAST DRYING** – Allowing you to spray more customers in less time.
- **ORGANIC, NATURAL & HYPO ALLERGENIC INGREDIENTS** – Premium quality tanning solutions.
- **HIGHEST PROFIT MARGINS** – Get 20 – 30 or even more spray tans out of just one bottle of solution.
- **SPACE SAVING** – The uniquely designed SunFX Pro Tanning System takes up little floor space.
- **EASY TO USE** – It takes minimal training to learn how to apply amazingly natural looking tans.
- **MINIMAL OVERSPRAY** – Our efficient designs guarantee you minimal waste and maximum return.
- **UNRIVALLED CUSTOMER SERVICE** – Receive exceptional ongoing customer support from Australia's No. 1 Spray Tanning Company, also proudly made and owned in Australia.
- **UNRIVALLED WARRANTY*** – Our warranties give you peace of mind and unmatched back up on our product.

And these are just some of the many benefits offered by the SunFX Professional Tanning System. SunFX is the world's No. 1 spray-on tanning company, with over 15,000 beauty salons and day spas around the globe who have chosen SunFX as their preferred professional spray on tan.

If you're serious about making profits, and you're serious about quality and value, then you simply must introduce a SunFX Professional Tanning System into your salon. Call us today on **1300 132 005** and let us help you grow your salon's profits.

*Terms and conditions apply, to find out more contact SunFX on 1300 132 005



STRAIGHT FROM MOTHER NATURE HERSELF

In a time where our skin is exposed to an ever increasing number of harmful chemicals and artificial additives, we at SunFX have worked hard to ensure that our products remain the purest in the world.

To achieve this, we have created tanning solutions made from Organic, Natural and Hypo-allergenic ingredients containing:

- NO ALCOHOLS
- NO PARABANS
- NO PERFUMES
- NO OILS
- NO GLYCOLS
- NO ODOURS
- ECO CERT APPROVED DHA
- NO ARTIFICIAL PRESERVATIVES

The secret to the success of our SunFX tanning solutions lies in our highly advanced, all natural formula, which combines highly purified water and organic, natural and hypo allergenic ingredients, with the purest Eco-Cert Approved DHA available. We use only Organic green tea, Organic Aloe Vera and Natural Coconut in our formulas. All beautifully hydrating and nourishing for the skin.

Dihydroxyacetone, or DHA as it is more commonly known, is a 100% natural tanning agent that reacts with the amino acids in the skin to produce a rich, completely natural looking tan.

We use only the purest DHA for our tanning solutions, guaranteeing the most natural looking colours and best overall results. In fact, our DHA is so pure that it has even been checked in conformity with Eco-Cert Natural and Organic Cosmetics standards. Our solutions have no unpleasant odours, so they don't need perfumes and other masking agents, often found in lesser brands.

At SunFX we realise that Mother Nature has already provided the perfect ingredients, we have simply put them together to create the highest quality all natural tanning solutions in the world.

At SunFX we realise that Mother Nature has already provided the perfect ingredients, we have simply put them together to create the highest quality all natural tanning solutions in the world.

ALL NEW SUNFX RANGE OF SKIN PAMPERING TANS

Since the inception of spray on tanning in the 90s Sunfx has been there setting standards for all other companies with no artificial preservatives, alcohols, parabens, Glycols or other nasties. Now we are excited to introduce you to our ALL NEW, skin pampering, range of dynamic new spray tanning solutions. Not only do we offer beautiful natural looking tans, but now they are infused with botanicals like Organic Aloe Vera, Organic Green Tea and natural Coconut providing vitamins A,C and E. Our new Sunfx range will have your skin glowing, nourished, hydrated and feeling fresh. All this from a spray-on tan! 100% Vegan. Not Tested on Animals. Certified Natural DHA.



ORIGINAL TAN

INFUSED WITH ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL-NATURAL ECOCERT APPROVED DHA.

Our all-new Original solution delivers a completely natural looking, streak free, golden tan in less than five hours. A unique combination of organic and natural ingredients with hypo-allergenic synthetic bronzers which combine to produce a beautiful, instant and natural looking tan.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

AVAILABLE IN LIGHT SUMMER. MID SUMMER AND DARK SUMMER IN 1 LITRE

DEVELOPING TIME: 3-8 hrs



RAPID TAN

INFUSED WITH ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL-NATURAL ECOCERT APPROVED DHA.

Rapid can be washed off just two hours after application for that perfect golden tan! A unique combination of organic and natural ingredients with hypo-allergenic synthetic bronzers which combine to produce a beautiful, instant and natural looking tan.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

AVAILABLE IN LIGHT SUMMER. MID SUMMER AND DARK SUMMER IN 1 LITRE

DEVELOPING TIME: 2-5 hrs



CARIBBEAN CHOCOLAT

INFUSED WITH CERTIFIED ORGANIC CARAMEL, ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL NATURAL ECOCERT APPROVED DHA.

Caribbean Chocolat produces a rich, dark chocolate tan that retains an incredibly natural appearance. A unique combination of organic and natural ingredients which combine to produce a beautiful, instant and natural looking tan.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

AVAILABLE IN LIGHT SUMMER. MID SUMMER AND DARK SUMMER IN 1 LITRE

DEVELOPING TIME: 3-8 hrs



CARIBBEAN GOLD

INFUSED WITH CERTIFIED ORGANIC CARAMEL, ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL NATURAL ECOCERT APPROVED DHA.

Caribbean Gold can be washed off just two hours after application for a perfect summer bronze!

A unique combination of organic and natural ingredients which combine to produce a beautiful, instant and natural looking tan.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

AVAILABLE IN LIGHT SUMMER. MID SUMMER AND DARK SUMMER IN 1 LITRE

DEVELOPING TIME: 2-5 hrs

SPECIALITY SOLUTIONS

In response to customer demand, SunFX have researched and formulated the best possible Body Building and Dance solutions available. No more putting up with toxic or long lists of chemicals. Our new range offers Body Builders an awesomely dark tan. Dancers will just love their beautiful natural tan.



PRO BRONZE

INFUSED NATURAL COCONUT.

Sunfx PRO BRONZE contains no DHA or other active ingredients, which enables the colour to be washed off straight after application, leaving no sign of the original tan. This makes it perfect for salon training sessions or for those clients wanting an instant colour that then washes off the next day.

It contains no parabens, alcohol or artificial preservatives.

AVAILABLE IN MID SUMMER IN 1 LITRE



SHOWDOWN ULTRA DARK BASE

INFUSED WITH CERTIFIED ORGANIC CARAMEL, ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL NATURAL ECOCERT APPROVED DHA.

SunFX Showdown Ultra-Dark Base is the ultimate in competition base colour. Our mix of hypo-allergenic colours blended with natural and organic ingredients will give you the perfect dark base before applying your Sunfx Ultra-Dark Finish coat.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

AVAILABLE IN ULTRA DARK BASE IN 1 LITRE

DEVELOPING TIME: 3-8 hrs



SHOWDOWN ULTRA DARK FINISH

INFUSED WITH CERTIFIED ORGANIC CARAMEL AND NATURAL COCONUT.

Sunfx Showdown Ultra-Dark Finish is the ultimate in competition dark bronzer. Our mix of hypo-allergenic colours blended with natural and organic ingredients will give you the competition winning, ultra-dark, bronzing coat you've been waiting for all with a built in shine.

It contains no parabens, alcohol or artificial preservatives.



SHOWTIME DARK DANCE

INFUSED WITH ORGANIC ALOE VERA, ORGANIC GREEN TEA AND NATURAL COCONUT. ALL-NATURAL ECOCERT APPROVED DHA. SUNFX SHOWTIME TANNING SOLUTION IS THE ULTIMATE IN COMPETITION TAN.

Our mix of hypo-allergenic colours blended with natural and organic ingredients will give you the competition winning, beautiful bronzed tan you've been waiting for.

It contains no parabens, alcohol or artificial preservatives and can last 5-10 days on most skin types.

DEVELOPING TIME: 3-8 hrs





EZY MIST SPRAY
ADJUSTER



CUSTOM DESIGNED
SEALS



MICRO MIST SPRAY
NOZZLE



OVERSIZED ERGONOMIC
TRIGGER



EASY FILL SOLUTION
HOLDER

SUNFX PRO SPRAY APPLICATOR

THE INDUSTRY STANDARD TO WHICH OTHERS COMPARE

SunFX have the reputation for having the world's best spray tanning systems. That means we have consulted with and listened to the world's best Salons and Spas and in doing so, have designed the world's best and most professional Spray Tan Applicator ever.

Unlike other cheaper alternatives, or even Chinese made copies, Our SunFX Pro Applicator has won the prestigious Australian Design Award Mark for Beauty and Efficiency in Design. Add to that, many overseas design awards, and you will appreciate that we have reached new levels of excellence that no other spray applicator can match. For those who yearn for excellence in their Spa or Salon, this is the Spray Applicator for you.

Ergonomically designed and lightweight in its construction and with a perfectly balanced trigger and handle, the SunFX Pro Spray Applicator allows for continuous applications without cramping or discomfort.

The SunFX Pro Applicator also features the revolutionary Acetyl Drive system. Acetyl is a special plastic compound that has no corrosion and yet is extremely strong and robust and long wearing. This leads to the ultimate in long life and service. It also means the SunFX Pro Applicator is easy to look after and clean, unlike complicated metal and other plastic spray guns. And with its precision engineering, the SunFX Pro Spray Applicator enables salons to achieve up to, or even beyond, 25 sprays per litre.

SunFX pioneered the Ezi Mist spray Adjustor which enables you to adjust the intensity of the spray volume at just a flick of the thumb. Again SunFX set the pattern for others to have to follow.

All the extensive design, testing and expense have meant that we have provided the Beauty Industry with the World's Best and sought after Spray Applicator. It has no equal. Why did we do it? Because we believe your worth it. And at SunFX we believe in the saying that if it's worth doing, then it's worth doing right.

Try us, and we know that you, like tens of thousands of industry professionals around the globe, will just love the SunFX Pro Spray Tan Applicator.







SUNSTATION

Acclaimed by beauty salons and day spas the world over, the SunFX SunStation Tanning Tower represents the ultimate in professional spray tanning equipment. From the moment your clients lay eyes on the SunFX SunStation, they realise that they are dealing with a professional salon.

Cleverly designed to maximise floor space, the stunning SunFX SunStation is surprisingly spacious, allowing your clients to move comfortably once inside. Packed with features, the SunStation is truly a work of art.

The SunFX Pro Turbine is conveniently incorporated into the SunStation itself, eliminating the need for any external turbines which would normally take up space on the floor or wall. The SunStation also features the award winning Pro Spray Applicator, complete with Ezy Mist Spray Adjuster for unrivalled levels of tanning accuracy.

Of course if you want to deliver the perfect tan, then you need to be able to see what you're doing. Each SunStation features a massive LED light system to perfectly illuminate your subject, giving you unrivalled levels of visibility. This in turn ensures that each tan is applied evenly and accurately every time. And our LED lighting system uses vastly less power than normal halogen lamps

Over-spray and fumes are not an issue thanks to the powerful triple extraction filtering system that draws particles down and away from the spraying area. This ensures clean air for clients and staff alike, making the entire SunStation experience a comfortable one.

Your team will also enjoy the easy to clean glossy surfaces of the SunStation. A simple wipe down with a damp cloth is all that's required to return your SunStation to its sparkling best.

The perfect blend of form and functionality, the SunFX SunStation is a must have investment for any salon.

AVAILABLE IN BLACK OR GRAPHICS







PRO SERIES TOWER

UNRIVALLED DESIGN

Seldom have form and functionality blended together so seamlessly. With its sleek, shapely design, the SunFX Pro Spray Turbine looks more decorative than functional. But don't let its stunning good looks fool you. Beneath its slender exterior lies an advanced powerful turbine system.

The SunFX Pro Spray Turbine has truly been designed with beauty salons, clinics and day spas in mind. Regardless of the procedure, clients want to feel relaxed and stress free. The SunFX Pro spray turbine features a built in heat function that helps to make spraying even more comfortable for the client.

The award winning SunFX Pro Spray Applicator fits neatly into the spacious recessed area on top of the turbine, keeping it comfortably within reach of the operator. Incredibly lightweight, allowing you to easily position it in the optimum position within your salon, the SunFX Pro Spray Turbine takes up minimal floor space, an important consideration for any salon or day spa.

ABSOLUTE RELIABILITY

The ultra-smooth surface wipes down easily, allowing you to spend more time spraying and less time cleaning. Built from the very best materials, using high grade components, your Pro Spray Turbine will give you years of hassle free, reliable service.

PROFESSIONAL

Representing the perfect blend of form and functionality, the elegant Pro Spray Turbine is guaranteed to enhance the professional image of your salon.

AVAILABLE IN AMBIENCE BLACK, AMBIENCE WHITE, BLACK OR WHITE





PRO SERIES MINI

CONVENIENT

If floor space in your salon or day spa is at an absolute premium, then the SunFX Pro Series Mini will suit you perfectly. This slim, lightweight spray turbine mounts easily to the wall and takes just a couple of minutes to install. Alternatively, it can be temporarily placed on the floor.

POWERFUL

The Pro Series Mini may be tiny in size, but it packs a powerful output, making application of the perfect tan a breeze.

FLEXIBLE

Available in white or ebony, the Mini is designed to go unnoticed. Best of all, it can easily be mounted in different locations, meaning you will always have the flexibility to change your salon around as you see fit.

The introduction of the SunFX Pro Series Mini has meant that even small salons can now tap into the lucrative spray tanning market.

So if you're looking for the ultimate in professional spray tan technology, but simply don't have the floor space for one of our other systems, the SunFX Pro Series Mini is the best small system on the market. Approved and tested to meet Australian standards.

Its professional design has proven to be ultra reliable. A must for bust salons.

AVAILABLE IN BLACK, WHITE OR CHROME

A woman is sitting on a bed with a light-colored, patterned coverlet. She is wearing white lace underwear. Her hands are resting on her legs, and she is looking towards the camera. A pink orchid is visible in the background.

PROFESSIONAL SELF TAN & BODY PRODUCTS

Maximising profits is the ongoing goal of any successful salon, and at SunFX we have produced a range of elite quality body products that will enable your salon to dramatically increase your bottom line.

SunFX body products are among the highest quality in the world. Special care has been taken to ensure that each product leaves no unsightly residue and has no unpleasant aroma. Our body products are the perfect add-on sale, helping complement and maintain your clients' SunFX Pro Tan.



BODY POLISH

Ground Walnut Shells are combined with rich emollient properties to form a deep, exfoliating body scrub to alleviate dry dead skin. Massage in round, circular motions on dry areas of the body. Rinse thoroughly. Ideal for use prior to waxing, shaving or self-tanning applications.



BODY SHIMMER

Ultra hydrating & illuminating Body Shimmer with nourishing Shea Butter, Sweet Almond Oil and Macadamia Oil to bring out your inner glow. Smooth over body and gently massage into selected areas.



TAN EXTENDER

A moisturising body lotion filled with natural extracts of Aloe Vera, Almond Oil, Olive Oil and restorative Shea Butter. Perfect for daily use and excellent for use on dry and damaged skin. Intense hydration factor aids in extending the life of your SunFX Spray Tan.



SUMMER'S SECRET

BUILDS, EXTENDS, HYDRATES - an ultra-smooth, hydrating moisturiser that builds a natural glowing tan over just a few days. Summer's Secret is also an ideal tan extender, beautifully complementing your clients SunFX Spray Tan.



WHITE OUT

One of our biggest sellers, White Out is the ultimate DIY spray-on tan. Producing incredible, natural looking colour, White Out is also popular for extending the life of a professional salon tan. The generous 200g can is easy to carry and perfect for full body applications.



TRAVEL PACK

The perfect size Travel Pack includes four of your favourite SunFX body products to ensure you keep your tan looking perfect when you're away from home. The SunFX Travel pack includes the Summer's Secret, Tan Extender, Body Polish and Body Shimmer.



SUNFX CLEAN AIR PORTABLE SPRAY TAN FILTRATION SYSTEM

HELPING YOU AND YOUR CLIENTS TO BREATHE EASY...

The all new SunFX CLEAN AIR spray tan filtration and extraction system was professionally designed to capture spray tan solution particles.

Light weight, highly portable and incredibly powerful, the SunFX Clean Air Unit quietly filters the air around your spray tanning area, removing solution particles and capturing them in our revolutionary washable foam filter element. Unique flip down front gives instant and easy access for quick filter removal and cleaning.

The all new SunFX Clean Air Unit is a must have for salons and mobile spray technicians alike. Just look at the amazing features that we've packed into these amazing little units:

- Fully approved by Australian Standards for Spray Tanning Filtration and Extraction
- Powerful triple extractor fans to draw in particles before they reach your airways.
- Washable foam filter element that you simply rinse, squeeze and replace.
- Unique filter material means that each filter will last for many, many years to come.
- Super portable weighing in at a tiny 2kg (5lbs) means even the tiniest beautician can move this unit around with ease.
- Amazingly quiet registering a measly 51 decibels so you won't find yourself yelling to be heard.
- **PLUS** each unit comes with a sensational 2 year hassle free warranty.

BEST OF ALL, IT'S A SMALL PRICE TO PAY FOR PIECE OF MIND.

SUNFX TANNING TENT

Highly portable, yet spacious and convenient, perfect for small salons or mobile tanning companies.



SUNFX SOLUTION CUP LID

The SunFX Cup Lid easily screws on to your current Pro Series solution cup.

The lid seals in the solution for both anti spill and convenient daily or overnight storage.

AVAILABLE LID ONLY OR SPARE CUP AND LID



SUNFX COUNTER DISPLAY

Our eye-catching counter display is a great way to present our self tanning products.



WIDE RANGE OF PROMOTIONAL PRODUCTS AND ACCESSORIES



SUNFX EXFOLIATING GLOVE

Ultra exfoliating. Prepares clients skin for the perfect tan.



SUNFX DISPOSABLE UNDERWEAR

Convenient and highly cost effective. One size fits all.



SUNFX STICKY FEET

The original Hygienic, easy to use, foot protectors. Use to prevent stained feet and foot disease.



SUNFX HAIR NET

Used to protect hair from the solution during tanning process.



SUNFX TRAINING DVD

The perfect in-house training system covering everything you need to know to deliver the perfect SunFX spray tan.



SUNFX WINDOW STICKER

Let the world know that you offer the world's number 1 professional spray tan with these eye-catching window stickers.



SUNFX BANNER

Lightweight, erects in seconds. Perfect for a prime window position or at reception.

SUNFX FLAG BANNER

Attaches easily to most surfaces. Apply the mount to the required area or surface then click in the flag banner. Easily removes for secure storage.



SUNFX LOYALTY CARD

Create fantastic customer loyalty with these great cards.



SUNFX POSTCARDS

Promote your salon or spa with the SunFX range of SunFX promotional postcards.



SUNFX SALON BROCHURE

An excellent sales aid that helps ensure your clients get the most from their SunFX spray tan.



SUNFX POSTER KIT

Stunning visuals and copy that will have your clients lining up for their SunFX spray tan.

ACCESSORIES

WHAT OUR CUSTOMERS SAY

'We have been spray tanning with SunFX now for 6 years. I have had quite a few companies trying to win my business over, but I owe it to my clients to give them the best product available, and that is why I put my trust and reputation into SunFX.'

Fiona – Soleil Darlinghurst

'What is a factor is the availability of different depths of Tan (1, 2 & 3), and the great & even "wear off" factor of SunFX solutions. SunFX is one of the few solutions on the market that always gives a consistent wear off factor (i.e. fades naturally & in a consistent manner across the whole body, never patchy or blotchy).'

Adam Smith, Director – Bronzed Brazilian

'People are more aware nowadays of how chemicals in products affect their bodies, so the SunFX solution being all natural is a huge part of why they choose to be sprayed here — that, and they know they will get the best colour and most even coverage!'

Julie Mitchell, Owner – Sunstand Macgregor

'We have been using the SunFX product for a month now and we are delighted by the feedback from our guests. The main comments we receive on a daily basis are that "it's quick, odorless, and gives a great color which is so natural!" We are pleased we made the decision to take on the SunFX tanning system and are very happy with the results, as are our guests.'

Joanne Berry, Director – LaJolla Spa, MD leading California Day Spa, USA

'SunFX is regarded world over as one of the finest tanning solutions. We believe we have found the perfect alternative to sun baking or solariums.'

The Irish Independent

'It's been 10 days since I got my treatment and I've still got a glow. SunFX could be seriously addictive.'

Essence Magazine

'If there is a beauty treatment that Kylie and Elle swear by, it is worth finding out a little bit more. These girls have access to whatever beauty treatments they want. With SunFX you will have turned a golden sun-kissed caramel bronze which will last 4–6 days.'

Reprinted from 'City' by Rachel Fiddes, UK

'I am loving how golden brown I came out looking and how everyone has commented. Makes me feel so confident and healthy. I've really directed dozens of girls to go ... and have it done!'

Jade Farey, Cleo Magazine





TRUST IN SUNFX THESE AND THOUSANDS OF OTHER SPAS DO!

- The world-class Spa at the Flamingo Hotel & Casino Las Vegas
- The Spa at Harrah's Hotel & Casino Las Vegas
- The award winning Spa at The Bellagio Hotel & Casino Las Vegas
- Costa Del Sur Spa & Salon at South Point Hotel and Casino Las Vegas
- World famous Rock Spa at the Hard Rock Hotel & Casino Las Vegas
- The premiere Spa & Beauty Salon at Rio Hotel & casino Las Vegas
- Qua Baths & Spa at Caesars Palace Hotel & Casino Las Vegas
- Nurture Spa & Salon at Luxor Hotel & Casino Las Vegas
- The luxurious Spa at Golden Nugget Hotel & Casino Las Vegas
- The brand new lavish Aria Spa at City Center
- The rejuvenating Spa at the Four Seasons Los Angeles
- Washington's leading tanning chain Seattle Sun Tan
- Leading tanning chain The Tan Company



Unit 5, 67 Bayldon Road, Queanbeyan NSW 2620 AUSTRALIA

T: 1300 132 005 **OR** 02 6299 1005 **F:** 02 6299 3005 **E:** info@sunfx.com.au

www.sunfx.com.au