WHERE DOES OUR MILK COME FROM?

Unlike other infant formulas sold in Australia, the milk in Pinnacle Premium Gold is from Australian cows. Australia has some of the world's most pristine pastures and is renowned for having some of the best dairy produce in the world.

Pinnacle Premium Gold infant formula is made solely from Australian milk and manufactured in Australia under comprehensive quality standards to ensure safety and quality. Pinnacle Infant Formula is exported throughout the world.

WHAT MAKES A PREMIUM GOLD INFANT FORMULA?

A Premium Gold infant formula contains additional ingredients which are also found in breast milk and may be important for infant growth and development.

Pinnacle Premium Gold Infant Formulas contain all of these additional ingredients:

- ✓ DHA + ARA (Omega 3+6) fatty acids
 for brain and nerve development
- ✓ Prebiotics GOS + FOS– for a healthy digestive system
- ✓ β-Carotene, Lutein, Taurine for healthy eyes
- ✓ Nucleotides supports immunity
- ✓ Inositol & Choline brain development
- ✓ Lactoferrin for a healthy immune system

BREAST IS BEST

The benefits of breast milk are limitless for both mother and baby. As an amazing gift from Mother Nature, breast milk naturally meets your baby's dietary requirements for rapid growth and development. Breast milk contains properties which strengthen a young infant's developing immune system and it is an excellent source of nourishment.

However, infant formula has been made to provide the same nutritional value that breast milk offers. Thankfully, there is also a method of bottle feeding your baby with love which can duplicate the same conditions as breast fed babies.

FEED YOUR BABY WITH CONFIDENCE



Made & Packed in Australia

PINNACLE LABORATORIES

Pinnacle Laboratories Pty Ltd

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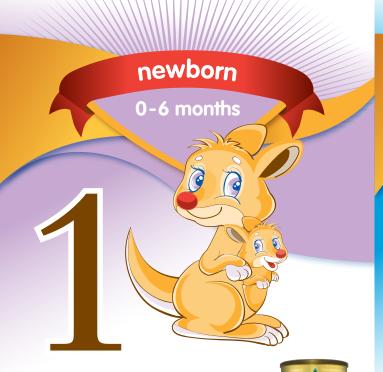






Premium Gold Infant Formula made in Australia from Australian milk.





STEP 1 - NEWBORN

The first six months of your baby's life involves significant development. Pinnacle Premium Gold Infant Formula Step 1 has been specifically formulated to provide a solid foundation for growth and development from birth.

While breast milk is best, our nutritionally complete formulation includes all the essential nutrients, vitamins and minerals needed by bottle fed babies. In addition, our Premium Gold formulation is fortified with active ingredients to support your baby's development.



STEP 2 - INFANT

From six months your baby is undergoing rapid growth and development so good nutrition is vitally important, Pinnacle Premium Gold Follow On Formula Step 2 has been specifically formulated to meet their increasing nutritional needs.

As solid foods are introduced into your baby's diet our unique formulation ensures that they are getting all the essential nutrients, vitamins and minerals their growing bodies need.



STEP 3 - TODDLER

Your toddler now requires extra nutrients to support their busy body and still developing brain. Pinnacle Premium Gold Toddler Growing Up Formula Step 3 has been formulated to meet their increased nutritional needs.

At this stage of your child's life good nutrition can make a difference. Our unique formulation ensures that they are getting all the essential nutrients, vitamins and minerals needed if their diet is inadequate.