



VATÉA

We are 100% natural skin, hair & Australian Certified Organic Baby Care for everyone. Australian made and owned. Sulphate and paraben free PETA Cruelty free and vegan friendly.

www.vatea.com.au





WHAT IS..

VISION

VATÉA is working towards a sustainable future where dry and sensitive skin conditions no longer exist. If consumers have access to and are well informed on the true benefits of natural and organic skin and hair care, these skin conditions will be eradicated.

MISSION

Utilising natural ingredients and traditional remedies partnered with unique scientific formulations to prevent and heal the crisis of prevailing dry and sensitive skin conditions for everyone.

FOR BABY

Australian Certified Organic product range for skin and body.

FOR FAMILY

Natural product range for skin, body and hair care.

THE NAME...VATÉA

In the mythology of the South Pacific Islands VATÉA is the father of Gods.

GENERATION TO GENERATION

As a mother, I realise how fortunate I was to grow up in a family where skin concerns were a number one priority. My father, Russell McMurray was the co-founder of a major skin care company and often experimented with different ingredients on our skin as children, one of which was colloidal oatmeal, now regularly featuring on the ingredients list of many products for dry skin.

I find it alarming that in today's society, almost every third child has some form of dry skin condition. What's more concerning are the ingredients that make up some of the most popular and affordable skin care products are reported to contribute and even cause the increasing problem of dry skin.

Prior to entering the skin and hair care industry I worked in the Arts, curating and selling fine art exhibitions and auctions in Australia and the Middle East. Art is still an enormous passion and by working with artists in China and Australia as part of my product design for VATÉA Baby and family range I have been fortunate to combine my two passions.

Along with a healthy curiosity for travel and natural creativity, VATÉA has been developed. From one generation to the next – a range that solves an everyday challenge for many, that is scientifically developed, natural, organic and beautifully presented to be enjoyed by everyone.



**THE
FOUNDER**



OUR FORMULATIONS

ARE GUARANTEED TO BE SAFE AND EFFECTIVE

- Preservative Efficacy Testing: MCS Laboratories, London, United Kingdom.
Passed. Results with request.
- Stability: Tested: Realise Beauty.
Passed. Results with request.
- Safe Cosmetics Australia, Certified Toxic Free
- Australian Certified Organic, ACO
- Cruelty Free and Vegan Friendly, PETA
- WINNER: BEST AUSTRALIAN BABY BRAND 2018,
- Sulfate free – all sulfates – e.g. SLS, SLES, ALS, olefin sulfonate etc.
- No betaines
- 24 month shelf life (baby range)
- Paraben free.
- No synthetic fragrances
- No petrochemicals.
- No phthalates.
- No PEG's.
- No animal ingredients with the exception of beeswax.
- No suttocide preservative
- No silicones



SAFE

VATÉA DISTRIBUTION CHANNELS (LOCAL)

OVER 40 HEALTH STORES AND LUXURY HOTELS, 17,000 FOLLOWERS ON SOCIAL

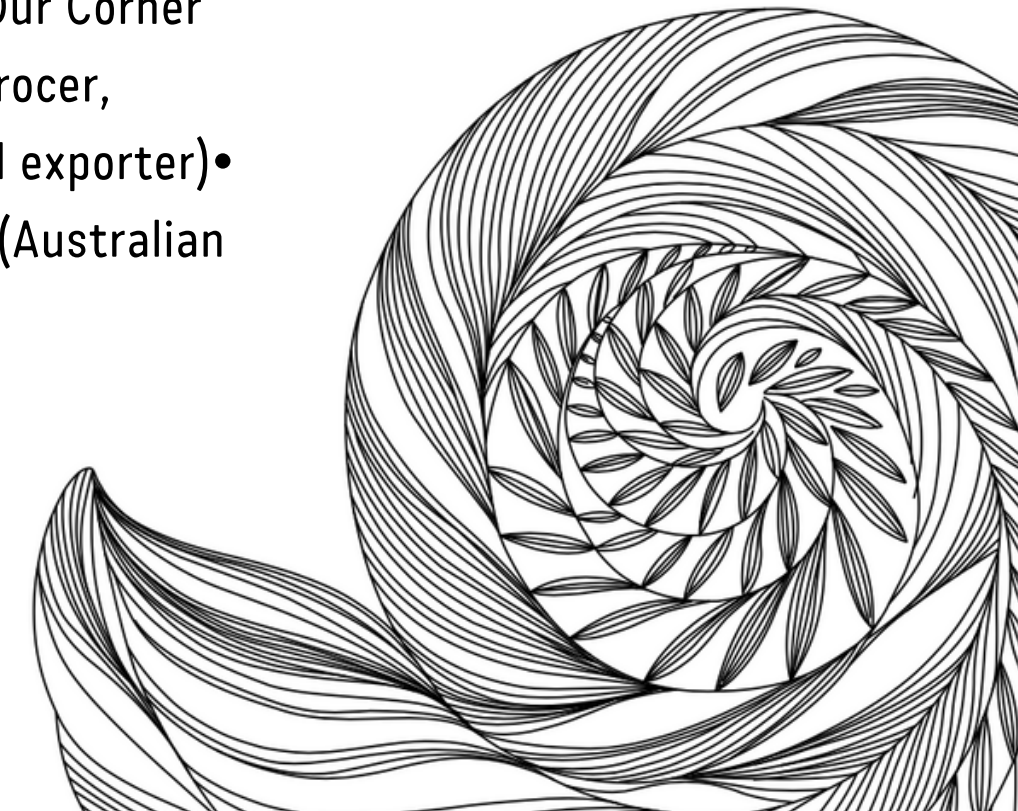
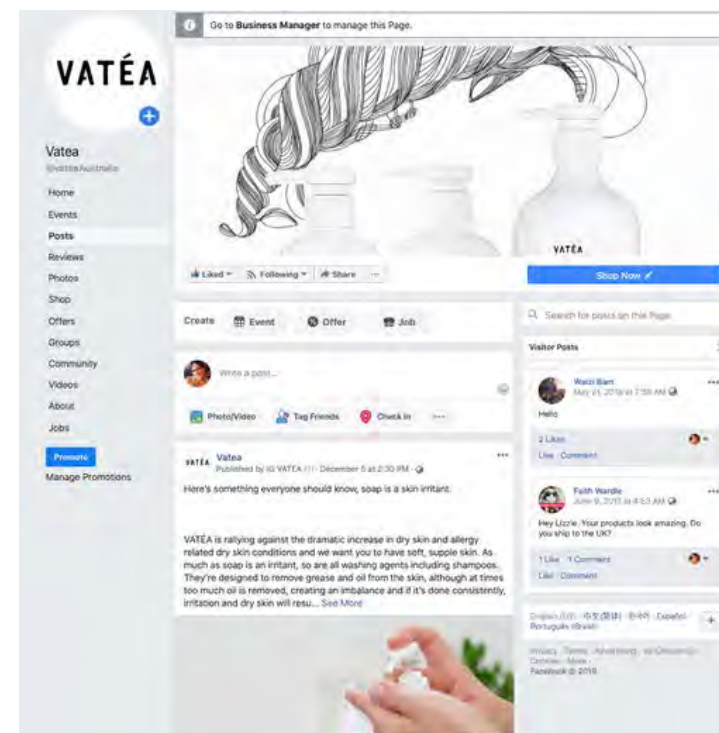
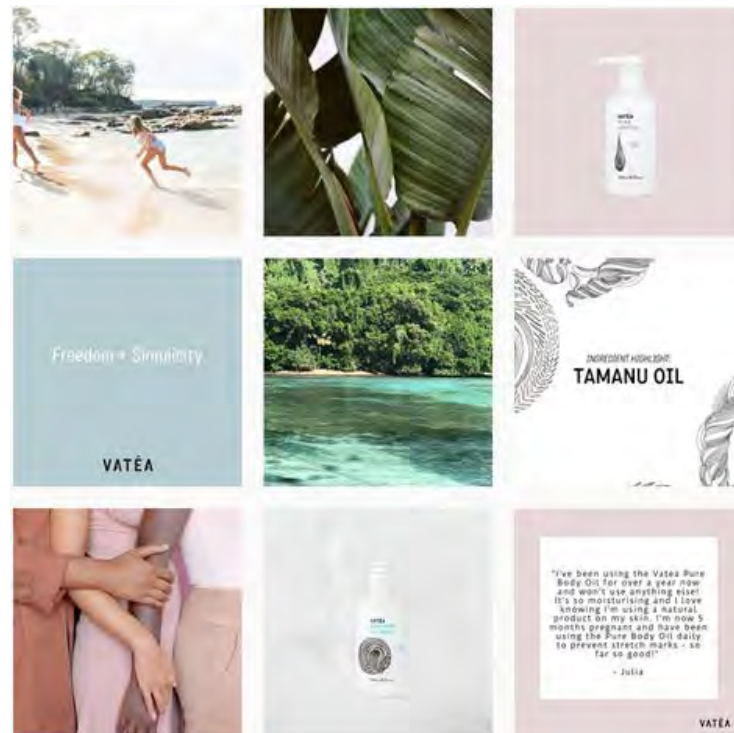


Video based training content that can be used in store.

Focus on:

- ① Story
- ② Ingredient source
- ③ Product
- ④ How to sell

Now stocked at:• Avalon Wholefoods• Taste Organic, Crows Nest and Enmore• BrunskillsMosman• StarrsPharmacy• Bud Cosmetics, Singapore • PowerlivingNeutral Bay, Bondi Beach• Palm Beach Food and Wine Co.• Mason and Young, Brisbane• Our Corner Store, Bangalow• We Can See• The Village Grocer, Carcoar• Eco Village, Korea (Australian based exporter)• Marcia's on Montague• Aussie Barn, Taiwan (Australian based exporter)• Banish www.banish.com.au





VATÉA DISTRIBUTION CHANNELS

EXPANSION INTO NEW MARKETS

KOREA
(November 2019)



VATÉA

VATÉA는 건조하고 민감한 피부가 사라질 미래를 위해 연구를 거듭하고 있습니다.
소비자가 자연 및 유기농 피부 관리의 진정한 이점을 잘 알고 있다면
분명 이는 피부를 위한 길이 될 것입니다.

천연 성분과 치료법을 사용하여 독특하고 과학적인 존재법으로 건조하고 민감한
피부의 위기를 예방하고 극복할 수 있도록 도와줍니다.

CHINA
(November 2019)



COMING SOON: Hong Kong, Philippines, Indonesia

MamaM!a

ELLE
AUSTRALIA

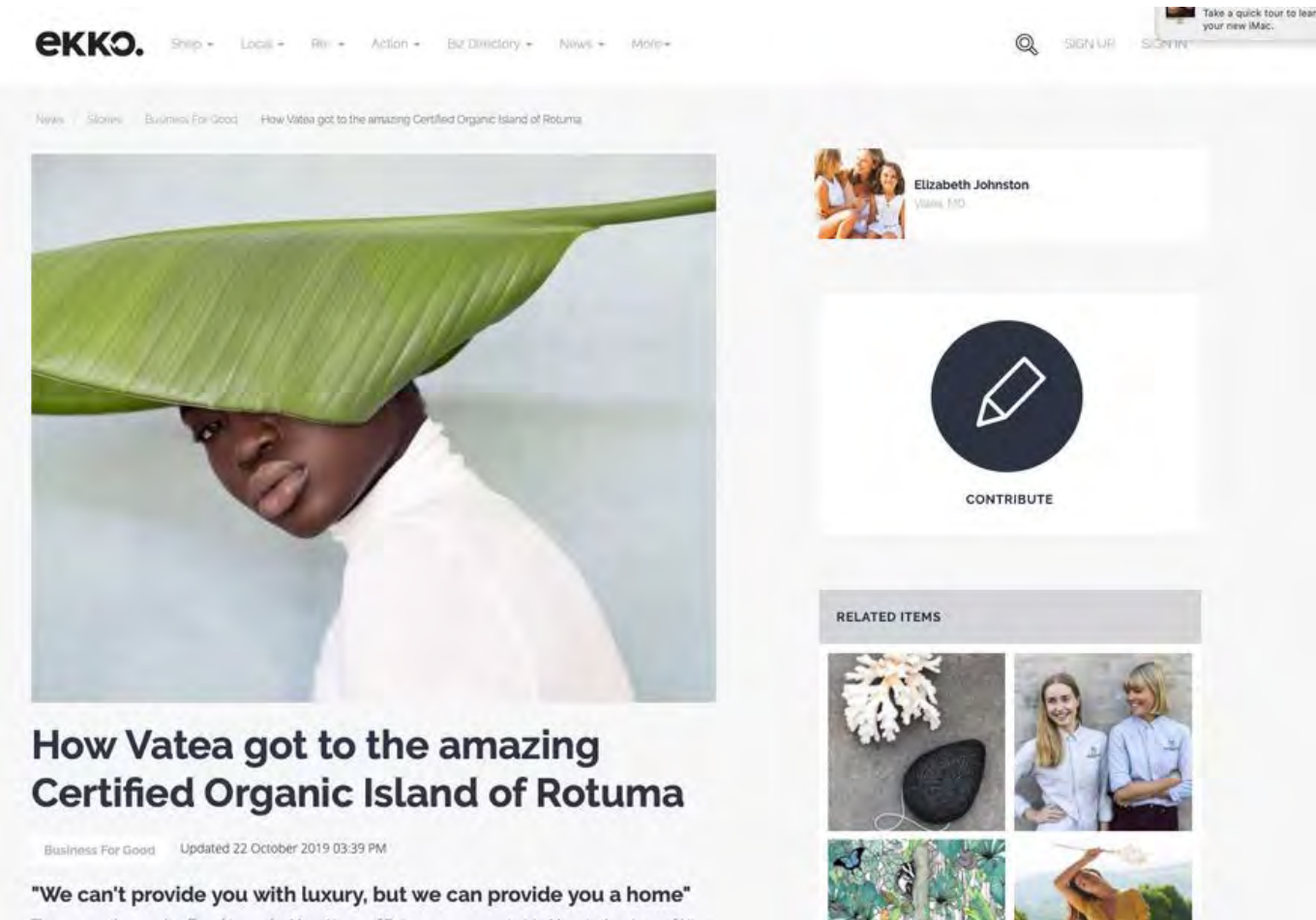
HOUSE & GARDEN

space of beauty

Who

Beauty and Lace

VATÉA IN THE MEDIA



VATÉA FAMILY RANGE



KEY INGREDIENTS:

Virgin coconut oil, aloe vera, moringa oil, tamanu oil

VATÉA FAMILY RANGE



BEAUTIFUL BODY MOISTURISER:

500ml bottle + pump

A milky moisturiser easily absorbed with a harmonising essential oil fragrance of lavender, geranium, ylang ylang, and orange peel to balance the skin and emotions.

BEAUTIFUL HAND CREAM:

65g tube + cap

A rich, nourishing blend to nurture dry skin on the hands and the face. The essential oil blend is especially formulated for dry skin with frankincense, rose geranium, neroli and lavender.



VATÉA **BABY** OUR SMALL WORLD

...dreams and imagination

‘Winner, Best Australian Baby
Skin Care Brand’

Dreamy Baby Wash: 250ml
Best Australian Baby Wash
Loving Baby Massage Oil: 125ml
Best Baby Massage Oil
Happy Baby Cream: 100g
Gentle Baby Balm: 100g
Best Healing Balm

KEY INGREDIENTS:
Virgin Coconut Oil
Moringa Oil
Camomile Co2
Aloe Vera





VATÉA **BABY** OUR SMALL WORLD BABY GIFT DREAM BOX

INCLUDED IN BABY DREAM BOX;
'OUR' BABY sleep suit, size; New Born
Full Range of Vatea Baby's Our Small World

WIBDI Coco soaps included in gift pack only.
In support of Women in Business and
Development of Western Samoa

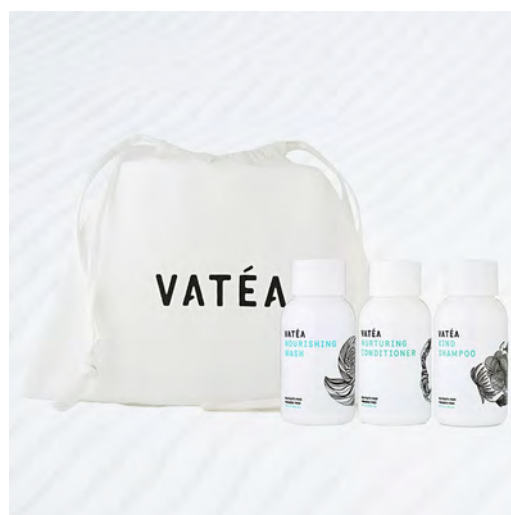




VATÉA GIFT BOX WITH LOVE



VATÉA BABY DREAM GIFT BOX



VATÉA TRAVEL PACK MIX

3-4 x 50mls mini

GIFT AND TRAVEL PACKS



INGREDIENTS

Only Ingredients of the finest quality, independently tested for purity that work to provide superior benefits to the skin and hair when crafted into unique formulations.



TAMANU OIL



VIRGIN COCONUT OIL FORM
THE PACIFIC ISLANDS



MORINGA OIL



VATÉA

ILLUSTRATION BY CHINESE ARTIST, GEN

I spotted, Shang-hai based artist, Gens work and felt due to her amazing ability to capture emotions she would bring a wonderful sense of love to Vatea. I commissioned her to create such an illustration and after many months the current image was born!

Gen is a member of the Chinese Artist Association, lecturer in Fine Arts of Guangxi Arts Institute, engraving and illustrator. She explains her motivation, “ I started my career as a professional comics illustrator in 1998. It is love that has led me to the world of artistic creation. In my opinion, papers, hands and images can manage very interesting expression desires... When I feel subtle sentiments, sad or happy, I hope I can use images to illustrate the common feeling about beauty”.

For Vatea, whales are a symbol of hope that any environmental damage of the past can be reversed. As a mother, they represent the hope that our children are enriched by these experiences to create a future where environmental concerns are a priority.



VATÉA

ILLUSTRATIONS, SYDNEY
DESIGNER AND ARTIST
MONIKA DOMASCHENZ

There's always something beautiful, pure and honest about the simplicity of illustration. It were these attributes that drew to me to the artist and designer Monika Domaschenz.

“When you look at process of creating art and design there seems to be a lot of common ground. It's a well known fact that design needs to function and art does not. However the two worlds of design desire and art beauty are so connected that it can be difficult to see between pixels and paint on occasion”. Monika Domaschenz



VATÉA SOCIAL RESPONSIBILITY

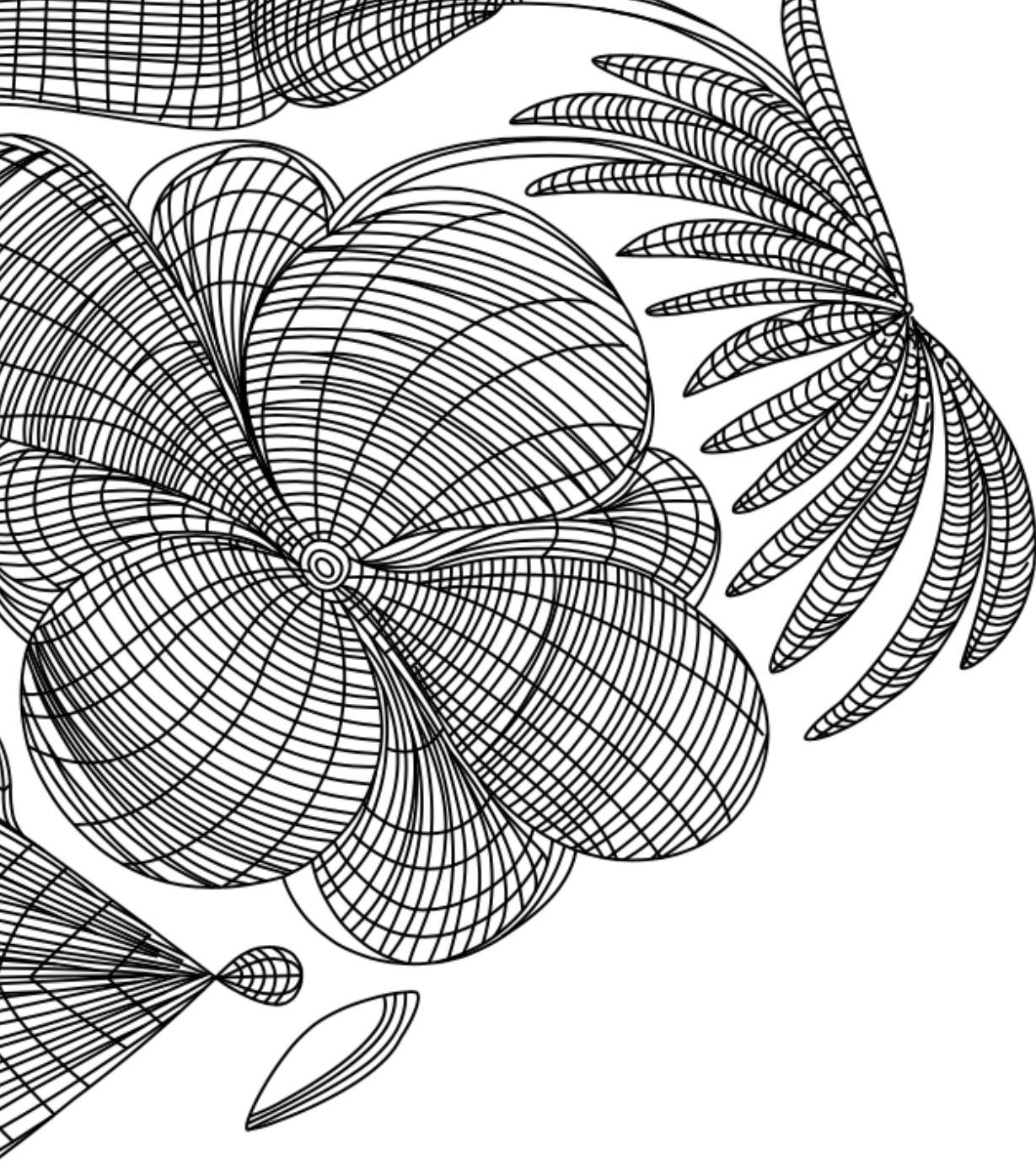
Community in the Pacific Islands

We aim to support the programs of our friends at Women in Business and Development (WIBDI) in Western Samoa who encourage women to develop in businesses as a means to improve health care and education in the small villages of the South Pacific Region.

WIBDI are able to achieve their objectives by training women in the areas of processing and manufacturing organic oils such as coconut oil and tamanu oil in order to develop enterprise.

- VATÉA sources soap bars from WIBDI that are included in the Baby Dream Box
- WIBDI are Certified Organic by NASAA, an Australian certifying organisation





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