

The Ethical Wax Company

## Jax Wax Australia

#### **MISSION**

To ethically manufacture the best quality wax products worldwide utilising our experience and innovation.

#### **COMPANY VALUES**

To provide a positive environment that values self-motivated, flexible team players that possess integrity, initiative and are highly customer focused

#### **VISION**

To be the number one wax supplier in the world for every body.

## Discover the world of Jax Wax Australia

Jax Wax is an Australian Company that manufactures the Jax Wax Australia wax range that is used in salons all over Australia and exported to a growing number of countries worldwide. Tina Copland, CEO, is joined by husband Geoff, to create superior wax formulas, while continually innovating to ensure the highest quality products are manufactured.

From the beginning, their focus has been on supporting salons by supplying exceptional Australian made products. They believe that they should be supporting the industries that support them by manufacturing quality products that are easy to use and offer superior results. All their products work first time, every time, have alluring scents, are attractively packaged and offer take-home products for salon operators to retail to their clients.

## Our Social Responsibilities

We are more than just a wax company... We are committed to you and our social responsibilities.

#### **Empowering the Dunghutti Community**



Jax Wax is proud to donate a percentage of the sales from their Australian flora range to help support indigenous youth groups within the Dunghutti Community. Working alongside Alfred (Alfie) Drew (an Aboriginal Languages teacher, artist and local football coach), this programme aids to raise participation levels in sport and education with an aim to provide pathways to better life choices for Aboriginal and Torres Strait Islander (ATSI) children. There are many issues leading to young ATSI youth becoming disenfranchised within the community and Jax Wax Australia will endeavour to empower the youth of the area achieve greatness whist raising awareness of cultural diversity.

#### No Palm Oil



The palm oil industry has drawn scrutiny from environmental activists within Australia and around the world. They contribute to the destruction of rainforests in Indonesia and Malaysia to support oil palm expansion, which threatens the natural habitats of endangered species such as orangutans, pygmy elephants and Sumatran tigers. As an industry, palm oil harvesting is riddled with human rights abuses and was listed in a 2012 U.S. Department of Labor as one of the most notorious industries for forced and child labour. Due to these facts Jax Wax do not include palm oil in any of our wax or ancillary products.



#### Made in Australia

Products made by Jax Wax Australian have been manufactured to meet the high Australian standards.

#### **Vegan Friendly**



Veganism is a social justice movement that is striving to bring about a world where animals are not exploited for food, clothing, entertainment or any other purpose. Jax Wax first noticed this growing movement in Britain in 2012, and it is gaining momentum around the world. Since then we have reformulated all our products removing bees wax therefore making our products vegan friendly.

#### Not tested on animals / Cruelty free



Another social movement gathering momentum is cruelty-free. Cruelty-free is a label for products or activities that do not harm or kill animals anywhere in the world. Products tested on animals are not considered cruelty-free, since these tests are often painful and cause the suffering and death of millions of animals every year. No raw materials or products manufactured by Jax Wax are tested on animals.

#### No Polymers



Polymers are a form of plastic. They melt at a much high level therefore making the wax hotter increasing the chance of burns. Polymers also make the wax tough making it rough on the skin. Jax Wax formulate all our wax formulas without the use of polymers.

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#### **Free from Parabens**

Jax Wax have removed all parabens due to the reported concerned about using them.

# Why you should choose Jax Wax Australia?

- Made in Australia with only the highest quality ingredients
  - Not tested on animals
    - Vegan friendly
  - Palm Oil & Paraben Free
- Superior Formulas developed for all types of hair and all types of therapists
  - Exciting colours and appealing fragrances
  - Australian essential oils, value for money
  - Easy to pour hot wax beads, super fine strip waxes
    - Focus on hair removal, gentle on skin.
    - A variety of before and after wax products.
  - Jax Wax Australia wax range will give your salon an edge.
- Qualified Beauty educators available for training, salon support, demonstrations



# Ingredients... New Generation versus Traditional

#### New Generation Waxes

These are made from synthetic resins – generally called hydrogenated polycyclopentadiene. They are what we call water white – very clear in colour. This enables manufacturers to make white or very pale coloured waxes – this is impossible with pine based waxes. They are also very low odour.

These waxes also contain microcrystalline and paraffin waxes as well as fillers and fragrances. They are generally much more flexible, remove more cleanly and can be used over the same area of skin a number of times without causing any harm to the skin. More people are allergic or have reactions to natural waxes than they do to new generation waxes – e.g. many people are allergic to latex – but not to vinyl. Latex is also obtained from trees – the same as rosin.



These are not really what most people would call natural. They are made of mixtures of rosin and waxes.

The rosin used is obtained from pine trees or Chinese gum trees – but it needs to be chemically treated to make it suitable to use as a depilatory. Untreated pine resin will crystallise and curdle in a wax pot. It is also fairly acidic which is why there is more likely to be redness on the skin after using a pine based wax.

The most common wax used in a "natural" wax is beeswax – but it will still need to contain microcrystalline and paraffin waxes as well as fillers, perfumes and dyes. The quality and performance of the rosin and beeswax varies depending on the source, harvest conditions and treatment of the materials. As they are natural products they will vary from batch to batch and therefore the finished products can be inconsistent. All Jax Wax Australia's traditional wax products only contain pine rosin and no bees wax making them vegan friendly.



## Jax Wax Australia Strip Waxes

Available in 100ml roller head cartridges and 500gm and 1.1kg pots.

Jax Wax Australia flora inspired strip / soft waxes have been formulated only with highest quality of ingredients. They are free of any harmful chemicals, vegan and cruelty free and made in Australia. Available in a wide range of colours and fragrances, it applies thinly and doesn't leave any sticky residue on the skin. Our strip waxes contain ingredients such as titanium dioxide and some essential oils can help protect the skin, reduce redness and allow for easy application.

#### **New Generation Waxes**



#### **Cooktown Orchid Strip Wax**

(Prev. Adam & Eve Angelic)

- Made with synthetic resins and titanium dioxide for the most sensitive skin types.
- Will spread ultra-fast, ultra-fine, leaving zero residue behind
- Recommended for Brazilian strip waxing & sensitive areas.



#### **Coastal Banksia Strip Wax**

(Prev. Adam & Eve Coastal Banksia)

- Smooth opaque formula with titanium dioxide and coconut oil.
- High performance hair removal, virtually pain free.
- Recommended for strong hair and delicate skin.



#### **Australian Wattle Strip Wax**

(New Product)

- Ultra-thin spreading for fast application
- High performance strip designed for optimum hair removal.
- Gives exceptional results on all types of hair



#### **Victorian Heath Strip Wax**

(Prev. Adam & Eve Desire)

- Thin spreading, creamy wax leaves no sticky residue.
- Removes the toughest hair and is extremely gentle on skin.
- Recommended for reactive, sensitive skin and intimate waxing.



#### **Alpine Bluebell Strip Wax**

(Prev. Adam & Eve Lavender)

- Lavender essential oil softens the skin.
- Super glide technology provides fast, fine application.
- Superior grip, no residue.
- Recommended for all skin and the shortest, toughest hair.



#### **Daintree Blackbean Strip Wax**

(New Product)

- Extreme pulling power for multi directional hair growth
- Spreads thin while the dark colour allows you to see where you have applied it, zero residue.
- Recommended for unruly, strong hair, perfect for male waxing.

#### **Traditional Style Wax**



#### **Sydney Waratah Strip Wax**

(Prev. Adam & Eve Strawberry)

- Removes short, stubborn hair.
- Leaves skin soft and supple without sticky residue.
- · Recommended for all areas and all types of hair

# Jax Wax Australia Hot Waxes

Available in 500gm and 1kg recyclable resealable bags

Inspired by native Australian flora, Jax Wax Australia's traditional and new generation beaded hot waxes are designed to glide effortlessly across the skin. They set fast whilst remaining ultrapliable, delivering outstanding results in hair removal with minimal client discomfort.

Available in 7 different formulas and fragrances, there is a wax for you.

#### **New Generation Waxes**



#### **Cooktown Orchid Beads**

(Prev. Adam & Eve Angelic)

- Faster setting wax designed with super glide for ultra-fine application whilst remaining pliable.
- Formulated without pine resin this wax is perfect for clients who suffer sensitivity after waxing.
- Highly suited for Brazilian waxing.



#### **Coastal Banksia Beads**

(Prev. Adam & Eve Coconut & Lime)

- Ultra-pliable, low temperature, soft and workable.
- Superior hair removal reduces redness and irritation.
- Recommend for all areas.
- Ideal for sensitive skin.



#### **Australian Wattle Beads**

(New Product)

- Quick setting designed for hot humid conditions
- Perfect for all skin types especially mature fragile skin
- Luxurious fragrance



#### **Alpine Bluebell Beads**

(Previosly Adam & Eve Lavender)

- Extreme flexibility, fast setting and effortless to apply.
- · Cool and calming on the skin.
- Super strength, will remove the finest and the thickest of hairs.
- Recommended for all areas.



#### **Daintree Blackbean Beads**

(New Product)

- Perfect for male waxing
- Cedarwood essential oil will cool and calm the skin.
- Removes stubborn, multi directional coarse hair.
- Recommended for men & women with stubborn hair

#### **Traditional Style Waxes**



#### **Victorian Heath Beads**

(Prev. Adam & Eve Lust)

- Super flexible, contains titanium dioxide to calm redness.
- Designed to be used at a lower working temperature, this is a highly workable wax.
- Great wax for students.
- · Recommended for all areas.



#### **Sydney Waratah Beads**

(Prev. Adam & Eve Strawberry)

- · Designed for coarse, strong hair.
- Superior grip, quick drying whilst remaining pliable,
- easy to apply.
- Recommended all areas



# Jax Wax Australia Pre & Post Wax Products

All available in 125ml, 250ml, 500ml & 1ltr

#### **Pre Wax Skin Cleanser**

Jax Wax Australia's Pre Wax Cleanser, is the first step in any waxing treatments. Formulated with its combination of alcohol and cooling essential oils helps to remove excess oil, dirt and impurities prior to waxing. It is safe for sensitive skin and will reduce the risk of irritation after waxing.



### Jax Wax Australia Alpine Bluebell Pre Wax Skin Cleanser (Prev. Adam & Eve Lavender Blue Skin Cleanser)

- Formulated with Lavender and Bergamot essential oils and with a calming and delicate fragrance.
- To cleanse, calm skin and remove surface bacteria prior to waxing treatment.
- Apply to the skin using a cotton round or lightly spray area.

#### Pre & Post Wax Oil

Jax Wax Australia's Pre and Post Waxing oils have been formulated palm oil free. Enhanced with pure essential oils these products are necessary to compliment any waxing treatment.

Attractively packaging with Australian floral inspired names, these oils are made in Australia, not tested on animals and are vegan friendly.



#### Jax Wax Australia Coastal Banksia Pre & Post Wax Oil

(Prev. Adam & Eve Coconut and Lime Pre, Post and Setting Oil)
Paraffin free vegetable oils combined with Australian Tea Tree and Lime essential oils make this our ultimate waxing oil.
Made specifically to enhance the performance of hot wax and treat various skin conditions. We highly recommend this oil for intimate areas, eyebrow and facial waxing, as well as for home care treatment for dry, dehydrated skin, sensitised skin and in the prevention of ingrown hairs.



#### Jax Wax Australia Alpine Bluebell Pre & Post Wax Oil

(Prev. Adam & Eve Lavender & Tea Tree Pre & Post Wax Oil)

Delicate light oil softly scented and formulated with Lavender and Tea Tree essential oils to soothe, heal and balance the skin after waxing treatments. Lavender essential oil is rapidly absorbed by skin and helps to regulate normal skin function. Therapeutic benefits of Lavender and Tea Tree oil include, anti-inflammatory, antiseptic, antibacterial, and skin restorative. Contains no mineral oil.



#### Jax Wax Australia Sweet Orange Pre & Post Wax Oil

(Prev. Adam & Eve Sweet Orange Pre & Post Wax Oil)
Essential oils of geranium, lemon, mandarin and orange are combined with olive and almond oils to soften and protect the skin prior to application of hot wax. The ultra light paraffin base provides fast absorption into the surface of the skin protecting sensitive or intimate areas for a less painful treatment.

## Jax Wax Australia After Wax Body Lotions

All available in 125ml, 250ml, 500ml & 1ltr

Jax Wax Australia's Lotions are all formulated without mineral oil and are paraben free. All lotions absorb quickly and are totally non greasy. They are all formulated with Cocoa Butter that has benefits including: being a good source of anti-oxidants, providing deep hydration and for being beneficial for sensitive skin.



### Jax Wax Australia Coastal Banksia After Wax Body Lotion (Prev. Adam & Eve Coconut and Lime After Wax Body Lotion)

Coastal Banksia After Wax Lotion is formulated without mineral oil or paraffin products. Created with natural fragrance with the added benefits of essential oils and enriched with cocoa butter this product is the "natural choice" after wax treatment lotion. For use after waxing any area, this lotion immediately calms the skin, providing deep hydration leaving skin silky soft without feeling greasy.



#### Jax Wax Australia Alpine Bluebell After Wax Body Lotion

(Prev. Adam & Eve Lavender & Tea Tree After Wax Body Lotion)
The healing benefits of Lavender essential oil enhance the antibacterial properties of our Australian grown Tea Tree oil in this ultra-light after wax lotion. Instantly reduces redness and inflammation, protects against bacteria and is the perfect choice for skin prone to folliculitis after waxing. Clients should use as home care to aid in the treatment of ingrown hairs.



#### Jax Wax Australia Cocoa Butter & Vanilla After Wax Lotion

(Prev. Adam & Eve Cocoa Butter & Vanilla After Wax Body Lotion)
A lovely light lotion with a delicate vanilla fragrance, made with real cocoa butter. Applied to the skin after hot or strip wax treatment has an immediate cooling effect, visibly reduces redness, and leaves skin soft and protected. Highly recommended for use after facial waxing, suitable for all skin types, does not contain mineral oil.



#### **Cooktown Orchid After Wax Body Lotion**

(New Product)

Jax Wax Australia's Cooktown Orchid After Wax Body Lotion is a beautiful light lotion with a classic rose fragrance, made with pure cocoa butter and almond oil. Applied to the skin after hot or strip wax treatment visibly reduces redness and leaves skin soft and protected. Highly recommended for use after facial waxing, suitable for all skin types, does not contain mineral oil.

#### **After Wax Body Lotions containing Organic Ingredients**



### Australian Wattle Shimmering After Wax Body Lotion (New Product)

Jax Wax Australia's Australian Wattle Shimmering After Wax Body Lotion has an alluring Honeysuckle and Magnolia fragrance with a luxurious gold shimmer once applied to the skin. It is enriched with Organic Jojoba and Hemp oil. The inclusion of pure cocoa butter makes this lotion a pure indulgence that can be used after waxing and as a general daily body moisturiser.



#### **Daintree Blackbean After Wax Body Lotion**

(New Product)

Jax Wax Australia's Daintree Blackbean After Wax Body Lotion has been formulated with Cedarwood Essential Oil, Organic Hemp and Argan Oils as well as pure coco butter to support skin hydration. This non-greasy lotion can be used after waxing or as a daily moisturiser for both men and women.



Available in 125ml, 250ml, 500ml & 1ltr

#### **Jax Wax Australia Citrus Wax Solvent**

Refreshing citrus fragrance. Apply wax solvent to a cloth for removing wax from floors and equipment. Not to be used to remove wax off the skin.



# Jax Wax Australia Pedicure Range

Jax Wax Australia's Pedicure range has been formulated to relieve muscle tension, nourish, repair and restore moisture. A range of essential oils have been added for their soothing and calming properties as well as anti-bacterial, antifungal and a skin exfoliate

#### **Coconut and Lime Foot Spray**

A light refreshing spray, to remove surface bacteria and odour prior to treatment.

#### Coconut and Lime Foot Soak

Revitalising, skin softening cleanser, antibacterial, anti-fungal.

#### **Coconut and Lime Foot Scrub**

Detoxifying, invigorating foot scrub or soak, made with Australian sea salts, and Lime Flower Extract combine for ultimate skin exfoliation.

#### **Coconut and Lime Foot Masque**

Revive, refresh, and soften, whilst deeply hydrating the skin with this luxurious non drying formula. Deeply penetrates relieving tired aching feet.

#### **Coconut and Lime Foot Lotion**

The finishing touch that will take your clients feet to heaven. A Light weight lotion with a subtle lingering fragrance, formulated with cocoa butter and coconut oil to restore moisture, soothe and soften the skin. The perfect massage or body lotion that is well absorbed leaving the skin smooth and supple. Does not contain mineral oil.



## Jax Wax Australia Aromatherapy Paraffin Waxes

Available in 1kg

Each paraffin treatment has their own special blend of essential oils that can relax, invigorate, or calm the senses, enhancing the overall treatment.



#### Jax Wax Australia Soothe Aromatherapy Paraffin Wax

Relaxing treatment relieves muscular aches and joint pain. Essential oils: Lavender, Peppermint, Eucalyptus and Lemon.



#### Jax Wax Australia Boost Aromatherapy Paraffin Wax

Revitalising formula, for improved circulation and skin rejuvenation

Essential oils: Sweet Orange, Mandarin, and Lemon



#### Jax Wax Australia Luxury Aromatherapy Paraffin Wax

Ultimate ingredients to nourish and regenerate skin, with a sensuous aroma.

Essential oils: Patchouli, Orange, Ylang Ylang, Lavender and Mandarin.



#### Jax Wax Australia Sweet Peach Aromatherapy Paraffin Wax

A deep moisturising treatment, packed with antioxidants, perfect for dry damaged skin,

Delicate sweet peach aroma, made with pure peach kernel oil.









## Jax Wax Australia Testimonials

I have loved working with Jax Wax due to my customers letting me know how gentle it feels on the skin. It is easy to use and after using another brand for so many years I am so glad I switched to Jax Wax Australia especially with the beautiful range of before and after products that look after the skins health.

Amy - Owner & Therapists, Beauty Expressed, QLD

Tina and the Jax Wax team constantly deliver great products to the beauty industry. Always professional, always helpful. The wax range is truely fantastic and a solid reliable product. *James - National Salon Supplies* 

Ultimate Salon Supplies has been providing Western Australian beauty salons with high quality products and customer service for over 15 years. Jax Wax Lust (Victorian Heath) beaded hot wax has, and still is, our number 1 selling hot wax. We stock the whole pre, post and wax ranges and we are always hearing feedback from our clients about how happy they are with this brand. *Vanessa - Manager Ultimate Salon Supplies, WA* 

In the process of choosing the best quality supplies for our clients we perform testing on all product lines that we would like to have in our wholesale store. When requests for beaded wax started to fall to us we did as we always have done and bought in many types and brands from many sources to try and find the one we could stand behind 110% when recommending to our clients. Of all of those tested the products from Jax Wax were far and away the stand out product for us (And as a result the only one we wanted). Since taking this on we have never looked back, and have no issue at all still to this day, standing fully behind a wider range of their products. It's always a pleasure to be involved with Jax, they are easy to deal with, prompt in their response, knowledgeable in all areas of the industry, and stand with us behind the products they create and distribute into our marketplace.

Anthony - Director, EFB Salon Supplies, VIC

Profile Salon Supplies have been authorised distributors for Jax Wax for over 10 years and we love the support and service they offer our business and our clients. The new packaging is beautiful and sizes allow those who have not tried the brand to try it, keep up the good work Jax Wax we love you.

Wendy - Owner, Profile Salon Supplies, QLD

At the Mindfulwax Studio, on the Gold Coast I only use Jax Wax products, I have tried all the other waxes and this is the only wax I trust both strip wax and hot wax for the delicate areas. I love the ease of use little beads which make a lovely display in my studio, and my client are delighted by the delicious smells of the wax. Pre and post care products are also exceptional leaving my clients feeling smooth and lush!... I couldn't operate my MIndfulwax studio to the success that it is without JAX WAX!

Michelle - Owner & Therapist Mindfulwax Studio, QLD

After 25 years of working in the Beauty Industry, I have trialled many different waxes, finding that each time I was not completely satisfied. I have started recently to use Jax Wax and can say that I am rapt with the range they supply. The products give flawless results and the standard provided by the company is second to none.

Sonia - Owner Wax Therapy and CEO Body Ceuticals, QLD

## Jax Wax Australia Media

## The bare essentials on



















## Jax Wax Australia **Contact Details**

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