



WELBORNE
— corporate image —

***WE MEAN
BUSINESS***

*Excellence and quality manufactured
into every garment for over 45 years.*

COMPANY
PROFILE

www.williamson.com.au



QUALITY PAYS IMAGE SELLS DURABILITY LASTS

WITH OVER 45 YEARS'
EXPERIENCE IN THE
DESIGN AND
MANUFACTURING OF
UNIFORMS WE KNOW
THE IMPORTANCE OF
HAVING A UNIFORM RANGE
THAT LOOKS EXCEPTIONAL,
IS WELL SUITED AND
PLEASANT TO WEAR.




WELBORNE
— corporate image —

- Since 1969 -



BACKGROUND

Welborne Corporate Image is a 100% Australian owned and operated company specialising in the design, manufacture and distribution of quality corporate uniforms, workwear, knitwear and promotional products since 1969.

Welborne Corporate Image proudly provides uniform solutions Australia wide to multiple sectors from banks to age care, supermarkets to government, hotels to healthcare, hospitality and the beauty industry.

Licensees of the Australian Made Campaign

Manufacturing requires investment in people and machinery to produce high quality Uniforms and Knitwear. We are proud of our highly skilled designers, pattern-makers, cutters, sewers, packers and quality control team that takes pride in the production of each and every garment.



At Welborne Corporate Image we specialise in Australian made garments and are licensees of the Australian Made Campaign. Wherever possible, our garments are proudly made in Australia and we are committed to supporting the Australian industry.

OVER
45
YEARS IN THE
BUSINESS

100%
AUSTRALIAN
OWNED AND
OPERATED

OVER
2000
STYLES FROM
LEADING
SUPPLIERS

STOCK HOLDING
FACILITIES

**ONLINE
ORDERING**
CUSTOMISED TO
YOUR NEEDS

- CUSTOM MADE -

IN-HOUSE
DESIGN

IN-HOUSE
PATTERN MAKING

IN-HOUSE
MANUFACTURING

IN-HOUSE
EMBROIDERY

OFF-SHORE
MANUFACTURING

- OUR BRANDS -



OUR SERVICES

CONTINUITY OF STYLE OFFERS SECURITY

We have developed an extensive network of leading Australian suppliers such as Glowave, John Kevin, Stencil, JB's, Identitee, Fashion Biz, Biz Corporates, Bocini and more.

Our local Production facilities give us the flexibility of small production runs and with trusted allied manufacturing partners in China, Vietnam, Pakistan & Fiji for larger production runs.

This entitles us to offer continuity of style and size. These manufacturing options allows flexibility, and the ability to have a mix of both imported and locally made garments if required.



CUSTOM DESIGN AND PATTERN MAKING

The first step to custom made uniforms is that we get to know your business, brand identity and your uniform needs. Our experienced design team prepare concepts or find existing designs that fit your brief. Once you are happy with the concepts our in-house pattern & sample making facilities creates your unique custom made uniform exclusive to your business.

All patterns and original samples are manufactured and held locally. This level of local content in the design and development of existing styles as well as new design allows us to offer continuity of style and size for the life of the uniform look selected.



STOCK HOLDING SOLUTIONS

An important part of Uniform Supply is availability of stock. In order to provide you with the security needed to ensure you always have supply, we provide stock holding solutions to ensure additional back-up stock of main uniform items, held at our Brisbane warehouse for immediate delivery.



OUR SERVICES

ONLINE ORDERING

Welborne Corporate Image's unique online ordering system allows our clients an easier means of placing orders to more efficiently manage their staff uniforms. The user friendly system reduces time and eliminates frustration, providing individual staff with the convenience of instant ordering with secure login details.

The system can be customised to your needs and allows for subsidies or allocation requirements to individual employees.



Our Factory and Production.

This is an interactive PDF, please click below to view our factory and production process of custom Made in Australia.



"WE WILL WORK WITH YOU AND YOUR BRAND AND PROVIDE A UNIFORM RANGE THAT HELPS YOU COMPLETE YOUR IMAGE AND IS ALSO FUNCTIONAL, PRACTICAL AND EASY MAINTENANCE"


WELBORNE
— corporate image —



WELBORNE
— corporate image —

***GET IN
TOUCH***

1800 815 571

sales@welborne.com.au

COMPANY
PROFILE

www.welborne.com.au