

HIGH QUALITY MINING EQUIPMENT THE KEY TO SAFE AND PRODUCTIVE MINE SITES

Drilling is by its very nature hazardous, and therefore products used on mine sites must be of extremely high quality, to ensure the safety of our miners. However, there can be a general misconception that the availability of mining tools and equipment is limited to overseas products, where quality and safety regulations can be less stringent.

Quarry Mining has been making high quality Australian Made underground mining drilling consumables, like rods and bits, for nearly 30 years. The mining icon is certified to use the Australian Made logo on the majority of its comprehensive product range, and Quarry Mining Managing Director, Kari Armitage, says it has helped the company to raise its local manufacturing profile. The green-and-gold kangaroo logo is the only registered country-of-origin certification trade mark for genuine Aussie goods.

“The logo helps us to stand apart from all of the imported tools and equipment on the market,” Ms Armitage, said.

“It symbolises stringent manufacturing compliance, a commitment to local jobs and local reinvestment.”

“We heavily promote the logo on our products and marketing and communications materials, because it is inherent that if a product has been made in Australia, you can expect quality, safety, consistency and longer lifecycles,” Ms Armitage said.

The logo can be found on the majority of the company’s product range. Having local support staff is also essential for manufacturers supplying the Australian mining industry, because losses in productivity and downtime can be so costly. Quarry Mining prides itself on its on-site training and support, which enable its customers to get the job done as efficiently and cost effectively as possible.

“The Australian Made philosophy is ingrained in everything we do - if we’re going to mine in our soil, we should try and do it with equipment made in our country, with support staff that understand the local environment and are readily available when challenges arise.”

To find out more about Quarry Mining visit www.quarrymining.com.



ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The Australian Made, Australian Grown (AMAG) logo is a registered certification trademark and can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo’s use also require that it must always be used with one of five descriptors; ‘Australian Made’, ‘Australian Grown’, ‘Product of Australia’, ‘Australian Seafood’ or ‘Australian’ (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 1700 businesses are registered to use the AMAG logo, which can be found on more than 10,000 products sold here and around the world.