

**For Immediate Release
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BOXING KANGAROO A (W)HOPPING HIT IN CANADA

The boxing kangaroo continues to be a talking point in Canada with a large 'roo, fondly known as Vancouver Kangaroo, appearing randomly at the Games and on major TV shows. Now the kanga is about to make a giant hop for all boxing kangaroos, by using Vancouvers zip line to make a 170 meter "hop" across the city.



In what will surely be the longest jump ever for a kangaroo, Vancouver Kangaroo will climb up a four storey high tower, harness himself into a sling, clip himself onto a line and jump off. He'll then zoom along the 170 metre long wire across the city.

Vancouver Kangaroo, who has his own following of hundreds of fans on Facebook, has been on the famous Colbert Show, appeared at numerous events during the Games and even been challenged to a boxing match by an American aerials athlete.

The kangaroo is of course proudly sporting the Australian Made logo on its chest. To find out more, visit Vancouver Kangaroo's fanpage on Facebook.

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About Australian Made, Australian Grown Campaign Ltd:

The AMAG logo is a registered certification trade mark used to assist consumers identify Australian made and grown products. The logo is recognised by 94% of Australian consumers and trusted over any other country of origin identifier for Australia by 85%. It can be found on more than 10,000 locally made or grown products that are sold here and around the world.

The organisation is not-for-profit and raises awareness of genuine Australian goods by using the iconic country of origin logo. The AMAG logo was introduced in 1986 by the Australian Government. www.australianmade.com.au