



AMAG BACKS MANUFACTURERS AND GROWERS IN ANTI-DUMPING FIGHT

Consumers need to give priority to Australian made and grown products if local manufacturers and growers are to survive, according to the Australian Made, Australian Grown (AMAG) Campaign. The livelihood of these businesses is at threat as large foreign companies illegally dump products into Australia at below-market cost.

“When we look at the significant decimation of large chunks of Australia’s manufacturing industry over the past 30 or so years, and the emerging challenges from imports now confronting our farmers and producers, there is scope for debate about this country’s rigid adherence to the free trade doctrine,” AMAG Chief Executive Ian Harrison says.

“But there is no need to debate the pressing need for tighter rules when there are Australian businesses and jobs being lost because of unfair trading practices such as the dumping of products and produce into our relatively small marketplace,” Mr Harrison says.

“In this increasingly difficult environment, consumers – both other businesses and individuals – need to think long and hard about their purchase decisions and how buying Australian made and Australian grown products benefit our local community and jobs.

“This is where the AMAG logo is so useful – helping consumers identify great Aussie products and make the right choice.”

INTERVIEW OPPORTUNITY

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About Australian Made, Australian Grown: AMAG is a not-for-profit organisation that raises awareness of genuine Australian goods carrying the green and gold Australian country of origin logo. The AMAG is the most trusted and recognised country of origin symbol for Australia and can now be found on more than 10,000 products sold here and around the world. www.australianmade.com.au